

**Knowland Group Inc  
TOP 10 GROUP EVENTS :Jul 01,2007 - Jul 31,2007**

**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**Square Footage Meeting Space Occupied**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Occupied</b>
1	Quail Unlimited, Inc.	Sheraton Overland Park Hotel	504,625
2	Children With Diabetes	Disney's Coronado Springs Resort at Walt Disn	448,300
3	NATIONAL CONVENTION 2007	Hyatt Regency Jacksonville Riverfront	419,406
4	Medtronic - National Sales Meeting	Rosen Shingle Creek	381,369
5	NETWORKERS AT CISCO LIVE 2007	Hilton Anaheim	371,276
6	ARCE INTERNATIONAL	Gaylord Opryland Resort & Convention Center Nashvi	304,222
7	FEDERAL DISPUTE RESOLUTION SALES CONTRACT	San Francisco Marriott	285,661
8	CMFCE -Smart MARRIGES Conference	Adam's Mark Denver	269,510
9	144TH AVMA Annual Convention	Renaissance Washington DC Hotel	240,559
10	ALPHA DELTA KAPPA	Manchester Grand Hyatt San Diego	234,179

**Square Footage Catered**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Catered</b>
1	ARCE INTERNATIONAL	Gaylord Opryland Resort & Convention Center Nashvi	304,222
2	Church of God Seventh Day 2007 Conference	Sheraton Overland Park Hotel	222,014
3	Medtronic - National Sales Meeting	Rosen Shingle Creek	143,390
4	ALPHA DELTA KAPPA	Manchester Grand Hyatt San Diego	125,068
5	NATIONAWIDE INSURANCE CONFERENCE OF	The Broadmoor	104,996
6	MARY KAY - STOOPS AREA	Hyatt Regency Downtown	95,380
7	CYLC / Global Young Leaders Conference	Sheraton National Hotel	88,390
8	Aspen Technology 2007 Global Sales Meeting	Omni Orlando Resort at ChampionsGate	87,043
9	FEDERAL DISPUTE RESOLUTION SALES CONTRACT	San Francisco Marriott	80,609
10	Children With Diabetes	Disney's Coronado Springs Resort at Walt Disn	71,786

**Estimated Number of Attendees**

	<b>EventName</b>	<b>Property</b>	<b>Attendees</b>
1	ARCE INTERNATIONAL	Gaylord Opryland Resort & Convention Center Nashvi	7,530
2	18TH Annual Fraud Conference & Exhibition	Disney's Coronado Springs Resort at Walt Disn	6,398
3	Otakon 2007	Baltimore Convention Center	4,480
4	ADP MAJOR ACCOUNTS DIVISION CONFERENCE	Westin Diplomat Resort & Spa	3,000
5	Pioneer Network	Sheraton Bloomington South	2,771
6	Church of God Seventh Day 2007 Conference	Sheraton Overland Park Hotel	2,760
7	OTICON	Hilton Reno Resort & Casino	2,664
8	ALPHA DELTA KAPPA	Manchester Grand Hyatt San Diego	2,658
9	CHURCH OF THE LIVING GOD	Sheraton Birmingham	2,552
10	FEDERAL DISPUTE RESOLUTION SALES CONTRACT	San Francisco Marriott	2,521

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 202.842.9244

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.