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The Knowland Group Begins Service in Annapolis and Columbia, Maryland

Market Intelligence Firm Solidifies Its Presence in Maryland With Coverage of Hotels in Baltimore, Baltimore County, Suburban Washington DC, Annapolis and Columbia Maryland.

Washington, DC (May 5, 2006) — The Knowland Group announced today that it has begun service in the Annapolis and Columbia Maryland markets.

The latest development in the company's growth is a significant step for The Knowland Group, a nation-wide provider of market intelligence to the hotel group sales sector. Both Annapolis and Columbia are centrally located between Baltimore and Washington, D.C. providing easy access to either metropolitan area; and both are within 30 minutes of Baltimore Washington International Airport.

In the eighteen months since its inception, The Knowland Group has been providing services to a steadily increasing number of clients. It currently services over 200 hotels and hospitality related organizations in more than 30 markets across the United States. Knowland's impressive growth is the direct result of its commitment to providing a quality product. "Our service requires a minimum of effort and provides maximum return," said Mike McKean, the firm's managing director. "We're excited that we now service virtually the entire state of Maryland."

Both cities offer visitors experience beyond shopping and attractions. Annapolis, is home to the U.S. Naval Academy and it has more 18th-century buildings than anywhere else in the United States, including the homes of all of Maryland's signers of the Declaration of Independence. Columbia boasts wooded areas, parks, lakes and streams that provide a relaxing oasis for residents and visitors alike.

About The Knowland Group | Headquartered in Washington, D.C., The Knowland Group provides market intelligence services to the hospitality industry. Through the use of technology-based business practices, The Knowland Group is able to offer services at a speed, ease of use and quality that is unprecedented in the hospitality industry. Much more than just a reader board service, The Knowland Group's services include providing clients with qualified group sales leads, event planner contact information, upcoming events suited to their properties, and detailed information on group activities in their competitive set. For more information, visit www.KnowlandGroup.com or call (202) 842-9244.