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The Knowland Group Begins Service in Colorado Springs, Colorado

Market Intelligence Firm Continues Expansion – Offers Group Sales Leads in Key City for the Aerospace Industry

Washington, DC (April 28, 2006)—The Knowland Group announced today that it has begun service in the Colorado Springs, Colorado market.

This next step in the company's expansion marks yet another exciting move for The Knowland Group, which has garnered a nation-wide presence in the hotel group sales sector. Colorado Springs, home of the U.S. Air Force Academy, inspired Katharine Lee Bates to compose "America the Beautiful" over 100 years ago. Today, those famous mountains and streams that were worth singing about are even more accessible to tourists and visitors who come to the city to enjoy the "wild west" feel of America's past.

The Knowland Group, founded in October 2004, now offers service in over 30 markets in the United States, providing reports to over 200 hotels and hospitality related organizations. One of the many reasons for Knowland's stunning growth is its commitment to the success of its clients, "We designed a service that, with as little effort as possible, assures our clients of closing new group business," said Mike McKean, the firm's managing director. "And we're excited to offer this service to folks in the Colorado Springs area."

In addition to its scenic beauty, Colorado Springs is a hub for the aerospace and defense industries. As the site of the Combined Services Space Center and the Consolidated Space Operations Center, the U.S. Space Foundation and the Space Commands at Peterson Air Force Base, the city is a magnet for high-technology firms, government contractors and other groups holding events associated with the aerospace industry.

About The Knowland Group | Headquartered in Washington, DC, The Knowland Group provides market intelligence services to the hospitality industry. Through the use of technology-based business practices, The Knowland Group is able to offer services at a speed, ease of use and quality that is unprecedented in the hospitality industry. Much more than just a reader board service, The Knowland Group's services include providing clients with qualified group sales leads, event planner contact information, upcoming events suited to their properties, and detailed information on group activities in their competitive set. For more information, visit www.KnowlandGroup.com or call, (202) 842-9244.