

**Knowland Group Inc
TOP 10 GROUP EVENTS: Jan 01, 2008 - Jan 31, 2008**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied – North America

	Event Name	Property	Total Sq. Ft Occupied
1	MAC Tools 2008 Tool Fair	Disney's Coronado Springs Resort at Walt Disn	753,703
2	Young Life 2008	Marriott Orlando World Center Resort & Convention	666,495
3	EDS Sales Conference	Hilton Anatole	640,192
4	Baltimore Boat Show 2008	Baltimore Convention Center	600,000
5	Colorado Music Educators Association	The Broadmoor	591,764
6	Concurrent Sessions	Renaissance Nashville Hotel	426,525
7	Society for Social Work Research	Omni Shoreham Hotel	413,407
8	2008 Western Nursery & Landscape Annual Conf. & Trade Show	Sheraton Overland Park Hotel	370,336
9	Correctional Accreditation Managers Association	A Convention Center in the Southwest Region	349,588
10	Pinnacol Assurance Holiday Party	Adam's Mark Denver	331,050

Square Footage Catered – North America

	Event Name	Property	Total Sq. Ft Catered
1	EDS Sales Conference	Hilton Anatole	190,772
2	MAC Tools 2008 Tool Fair	Disney's Coronado Springs Resort at Walt Disn	172,000
3	Pinnacol Assurance Holiday Party	Adam's Mark Denver	165,525
4	AFCEA Space Comm 2008	The Broadmoor	137,622
5	Mitel Business Partner Forum	Rosen Shingle Creek	128,056
6	Bayer	Hyatt Regency Downtown	119,890
7	Young Life 2008	Marriott Orlando World Center Resort & Convention	117,583
8	Good Year Tire & Rubber Company-2008 Dealer Con	A Convention Center in the Southwest Region	110,265
9	Wilbur - Ellis 2008 National Meeting	Hyatt Regency Orange County	93,996
10	Aspect Software 2008 Global Sales Kick Off Meeting	Ritz-Carlton Grande Lakes Orlando	90,308

Estimated Number of Attendees – North America

	Event Name	Property	Attendees
1	EDS Sales Conference	Hilton Anatole	12,825
2	Good Year Tire & Rubber Company-2008 Dealer Con	A Convention Center in the Southwest Region	9,218
3	Baltimore Boat Show 2008	Baltimore Convention Center	7,493
4	Thomson Scientific	Westin Diplomat Resort & Spa	7,200
5	Young Life 2008	Marriott Orlando World Center Resort & Convention	6,470
6	MAC Tools 2008 Tool Fair	Disney's Coronado Springs Resort at Walt Disn	6,466
7	ACCESS Hollywood	The Beverly Hilton	5,606
8	Concurrent Sessions	Renaissance Nashville Hotel	4,842
9	KCI USA INC	Hyatt Regency Orange County	4,722
10	NAVC 2008 Annual Conference	Gaylord Palms Resort & Convention Center	4,441

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SELECTED MARKET: Pittsburgh, PA

Square Footage Meeting Space Occupied: Pittsburgh PA

	Event Name	Property	Total Sq. Ft Occupied
1	Indoor Outdoor Home Show	Radisson Hotel Pittsburgh	153,720
2	Remodeling Expo	David L. Lawrence Convention Center	76,500
3	Ansys Inc	Omni William Penn	53,838
4	Bath Fitter	Radisson Pittsburgh Green Tree	41,692
5	American Legion	Holiday Inn Pittsburgh Airport	29,300
6	American Fidelity	Embassy Suites Hotel Pittsburgh International Airp	26,698
7	Allegheny County Medical Society	Westin Convention Center Pittsburgh	24,700
8	EMBA 36 Learning Community Workshop	Holiday Inn Select Pittsburgh University Center	23,355
9	International Critical Incident Stress Foundation	Doubletree Hotel Pittsburgh Airport	22,687
10	Dance Makers - Regional Event	Hyatt Regency Pittsburgh International Airport	20,200

Square Footage Catered: Pittsburgh, PA

	Event Name	Property	Total Sq. Ft Catered
1	Allegheny County Medical Society	Westin Convention Center Pittsburgh	23,100
2	Ansys Inc	Omni William Penn	19,899
3	Bath Fitter	Radisson Pittsburgh Green Tree	19,176
4	International Critical Incident Stress Foundation	Doubletree Hotel Pittsburgh Airport	13,533
5	Ardex National Sales Meeting	Holiday Inn Pittsburgh Airport	10,800
6	Duquesne University Baseball	Marriott Pittsburgh City Center	10,706
7	Health Dialog Holiday Celebration	Marriott Pittsburgh Airport	9,680
8	RC Holsinger Associates Holiday Party	Renaissance Pittsburgh Hotel	7,000
9	Zimmerman Celebration of Life	Embassy Suites Hotel Pittsburgh International Airp	6,512
10	RJ Reynolds Tobacco Co - Panel Meeting	Hyatt Regency Pittsburgh International Airport	6,000

Estimated Number of Attendees: Pittsburgh, PA

	Event Name	Property	Attendees
1	Indoor Outdoor Home Show	Radisson Hotel Pittsburgh	3,838
2	Remodeling Expo	David L. Lawrence Convention Center	1,910
3	Allegheny County Medical Society	Westin Convention Center Pittsburgh	693
4	Omni William Penn Hotel Holiday Party	Omni William Penn	370
5	Duquesne University Baseball	Marriott Pittsburgh City Center	321
6	EMBA 36 Learning Community Workshop	Holiday Inn Select Pittsburgh University Center	300
7	Health Dialog Holiday Celebration	Marriott Pittsburgh Airport	290
8	Dance Makers - Regional Event	Hyatt Regency Pittsburgh International Airport	278
9	Framesi Field Staff Meeting	Doubletree Hotel Pittsburgh Airport	270
10	Work Metro	Holiday Inn Greentree	256

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Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

SELECTED MARKET: Miami, FL

Square Footage Meeting Space Occupied: Miami, FL

	Event Name	Property	Total Sq. Ft Occupied
1	EV3 DOGS	Boca Raton Resort & Club	121,345
2	Men's and Boy's Show	Sheraton Miami Mart Hotel	97,280
3	Thomson Scientific	Westin Diplomat Resort & Spa	93,023
4	NCCI 2008 Data Reporting Workshop	Marriott West Palm Beach	86,987
5	Catholic Campus Ministry Symposium	Hilton Deerfield Beach/Boca Raton	59,326
6	Cheers Beverage Conference Miami 2008	Hyatt Regency Miami	52,479
7	CMSA 2008 Investors Conference	Loews Miami Beach	42,845
8	Stanford Financial - TPC Meeting	The Biltmore Coral Gables	41,384
9	Wausau	Renaissance Ft. Lauderdale	35,245
10	Arbitron Sales Meeting	Trump International Sonesta Beach Resort Miami/Sun	34,025

Square Footage Catered: Miami, FL

	Event Name	Property	Total Sq. Ft Catered
1	Waleed's Reception	Sheraton Miami Mart Hotel	55,440
2	EV3 DOGS	Boca Raton Resort & Club	36,250
3	Airgas Risk Management	Sheraton Suites Plantation - Ft. Lauderdale West	30,000
4	Thomson Scientific	Westin Diplomat Resort & Spa	28,360
5	Stanford Financial - TPC Meeting	The Biltmore Coral Gables	27,388
6	National Foundation for Advancement in the Arts	Marriott Miami Airport	22,550
7	BWA Kayiman	JW Marriott Hotel Miami	20,010
8	Catholic Campus Ministry Symposium	Hilton Deerfield Beach/Boca Raton	18,380
9	Big Brothers Big Sister of Greater Miami	Radisson Hotel Miami Downtown	16,684
10	AMS Global Sales Meeting	InterContinental Miami	16,202

Estimated Number of Attendees: Miami, FL

	Event Name	Property	Attendees
1	Thomson Scientific	Westin Diplomat Resort & Spa	7,200
2	Arise Women's Conference	Sheraton Miami Mart Hotel	3,749
3	Cheers Beverage Conference Miami 2008	Hyatt Regency Miami	1,704
4	Arbitron Sales Meeting	Trump International Sonesta Beach Resort Miami/Sun	964
5	AMS Global Sales Meeting	InterContinental Miami	913
6	NCCI 2008 Data Reporting Workshop	Marriott West Palm Beach	783
7	Temo Sunrooms 25th National Annual Dealer Convention	Marriott Harbor Beach Resort and Spa	743
8	EV3 DOGS	Boca Raton Resort & Club	650
9	EUCI Conference	Doubletree Ocean Point Resort & Spa - Miami Beach	640
10	The Florida Bar / 26th Int'l Tax Conference	JW Marriott Hotel Miami	600

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 700 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 410.860.2270

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.