

**Knowland Group Inc  
TOP 10 GROUP EVENTS :Apr 01,2007 - Apr 30,2007**

**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**Square Footage Meeting Space Occupied**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Occupied</b>
1	2007 Mary Kay Career Conference	Baltimore Convention Center	919,279
2	2007 COA ULTIMATE NATIONAL CHAMPIONSHIP	Gaylord Palms Resort & Convention Center	618,618
3	2007 AMERICAN SOCIETY FOR LASER MEDICINE AND	Gaylord Texan Resort & Convention Center	550,983
4	MISSOURI DISTRICT UPCI YOUTH CONVENTION 2007	Sheraton Overland Park Hotel	532,012
5	MATZA FUN TOURS 2007 PASSOVER EVENT	Renaissance Orlando Resort at SeaWorld	462,720
6	KABBALAH CENTRE	Westin Diplomat Resort & Spa	443,011
7	SANS 2007	Manchester Grand Hyatt San Diego	355,254
8	FCCLA	Sheraton Bloomington South	344,040
9	ISHLT 27TH ANNUAL MEETING & SCIENTIFIC	Hilton San Francisco	339,896
10	Navy League - 2007	Marriott Wardman Park Hotel	319,227

**Square Footage Catered**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Catered</b>
1	KABBALAH CENTRE	Westin Diplomat Resort & Spa	210,691
2	American Gas Association	Gaylord Texan Resort & Convention Center	145,200
3	MATZA FUN TOURS 2007 PASSOVER EVENT	Renaissance Orlando Resort at SeaWorld	137,568
4	THE LASKO FAMILY KOSHER GROUP 2007	The Ritz-Carlton, Grande Lakes Orlando	126,006
5	CHILDREN'S MIRACLE NETWORK	Disney's Coronado Springs Resort at Walt Disn	122,774
6	ELITE DIMENSIONS TOURS	Sheraton World Resort Orlando	107,976
7	CLOSE - UP ARRIVING	Crowne Plaza Silver Spring (Form. Holiday Inn SS)	107,780
8	Faitech's Annual Technology Conference	Marriott Wardman Park Hotel	103,291
9	LOCKHEED MARTIN EVENING OF EXCELLENCE 2007	JW Marriott Orlando, Grande Lakes	86,400
10	IIR PARTNERSHIPS WITH CROS 2007	Rosen Shingle Creek	81,382

**Estimated Number of Attendees**

	<b>EventName</b>	<b>Property</b>	<b>Attendees</b>
1	2007 Mary Kay Career Conference	Baltimore Convention Center	22,960
2	2007 AMERICAN SOCIETY FOR LASER MEDICINE AND	Gaylord Texan Resort & Convention Center	7,416
3	NATIONAL FIELD ARCHERY	David L. Lawrence Convention Center	5,909
4	2007 COA ULTIMATE NATIONAL CHAMPIONSHIP	Gaylord Palms Resort & Convention Center	5,599
5	2007 Nist Mep National Conference	Orlando World Center Marriott Resort & Convention	5,380
6	IIR PARTNERSHIPS WITH CROS 2007	Rosen Shingle Creek	4,882
7	INTERNATIONAL TRUCK AND ENGINE CORPORATION	Gaylord Opryland Resort & Convention Center Nashvi	3,765
8	EXPERIMENTAL BIOLOGY 2007	Renaissance Washington DC Hotel	3,671
9	CHILDREN'S MIRACLE NETWORK	Disney's Coronado Springs Resort at Walt Disn	3,612
10	FLORIDA ASSOCIATION OF MORTGAGE BROKERS	Sheraton Miami Mart Hotel	2,918

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 202.842.9244

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.