

**Knowland Group Inc  
TOP 10 GROUP EVENTS :Mar 01,2007 - Mar 31,2007**

**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**Square Footage Meeting Space Occupied**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Occupied</b>
1	CCA GLOBAL PARTNERS- 2007 MID-WINTER	Gaylord Texan Resort & Convention Center	1,318,695
2	NEVADA ASSN FOR EDUCATION OF YOUNG CHILDREN	Hilton Reno Resort & Casino	943,878
3	2007 Mary Kay Career Conference	Baltimore Convention Center	919,279
4	JIFFY LUBE INTERNATIONAL	Rosen Shingle Creek	527,249
5	ALLIANCE CONFERENCE 2007	Disney's Coronado Springs Resort at Walt Disn	434,670
6	CRT 2007 - WASHINGTON HOSPITAL CENTER	Omni Shoreham Hotel	422,026
7	KENTUCKY TEACHING & LEARNING CONFERENCE	Kentucky International Convention Center	393,352
8	ACOPF 44TH ANNUAL CONVENTION & EXHIBITION	Gaylord Palms Resort & Convention Center	358,400
9	ABA 15TH ANNUAL VISION HI-TECH TRAINING AND	Sheraton Overland Park Hotel	346,136
10	COE 2007 Policy Seminar	Renaissance Washington DC Hotel	278,007

**Square Footage Catered**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Catered</b>
1	CCA GLOBAL PARTNERS- 2007 MID-WINTER	Gaylord Texan Resort & Convention Center	407,615
2	DRJ	Disney's Coronado Springs Resort at Walt Disn	172,000
3	CRT 2007 - WASHINGTON HOSPITAL CENTER	Omni Shoreham Hotel	169,204
4	PREPAID LEGAL SERVICES, INC.	Renaissance Oklahoma City Convention Center Hotel	132,005
5	ABA 15TH ANNUAL VISION HI-TECH TRAINING AND	Sheraton Overland Park Hotel	117,206
6	VOICECON SPRING 2007	Gaylord Palms Resort & Convention Center	104,814
7	GRIDIRON CLUB OF WASHINGTON DC ANNUAL EVENT	Renaissance Washington DC Hotel	104,594
8	DAIRY FARMERS OF AMERICA INC/ANNUAL	Hyatt Regency Crown Center Kansas City	104,000
9	South Coast Apartment Association 7th Annual GEMM	Hilton Anaheim	85,626
10	CFO RISING CONFERENCE	Omni Orlando Resort at ChampionsGate	81,732

**Estimated Number of Attendees**

	<b>EventName</b>	<b>Property</b>	<b>Attendees</b>
1	2007 Mary Kay Career Conference	Baltimore Convention Center	22,960
2	NEVADA ASSN FOR EDUCATION OF YOUNG CHILDREN	Hilton Reno Resort & Casino	11,088
3	KENTUCKY TEACHING & LEARNING CONFERENCE	Kentucky International Convention Center	9,824
4	VOICECON SPRING 2007	Gaylord Palms Resort & Convention Center	6,984
5	CORNWELL NATIONAL TOOL RALLY	Gaylord Texan Resort & Convention Center	5,008
6	JIFFY LUBE INTERNATIONAL	Rosen Shingle Creek	4,734
7	Minneapolis Mart	Sheraton Bloomington South	4,094
8	NATIONAL POSTAL FORUM	Renaissance Washington DC Hotel	4,083
9	ABA 15TH ANNUAL VISION HI-TECH TRAINING AND	Sheraton Overland Park Hotel	3,509
10	CFO RISING CONFERENCE	Omni Orlando Resort at ChampionsGate	3,282

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 202.842.9244

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.