

TOP 10 GROUP EVENTS

SEPTEMBER 2006 - NORTH AMERICA & SELECTED MARKETS

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Data derived from reader board reports covering 652 hotels in 48 markets across 36 states and provinces*

Total number of events surveyed for time period: 27,498

Square Footage Meeting Space Occupied – North America

	Event	Market	Sq Ft - Meeting Space Occupied
1.	Fall 2006 Dealer Buying Market	Kansas City, MO	466,338
2.	MID-AMERICA CABLE TELE COMMUNICATIONS ASSN TRADESHOW	Kansas City, MO	382,749
3.	INTERNATIONAL SYMPOSIUM ON AGROTERRORISM	Kansas City, MO	276,536
4.	The 2006 Advent Conference	Washington, DC	274,645
5.	INTERNATIONAL AEROSOL CONFERENCE	Minneapolis, MN	231,737
6.	2006 National Golden Retriever Specialty	Kansas City, KS	178,575
7.	Taking Action For Animals	Washington, DC	177,516
8.	16TH ANNUAL SPE THERMOFORMING CONFERENCE	Nashville, TN	177,292
9.	SYLVAN 2006 ANNUAL MEETING	Washington, DC	135,984
10.	OREGON HEALTH CARE ASSOCIATION 2006	Portland, OR	134,018

Square Footage Catered – North America

	Event	Market	Sq Ft – Meeting Space Catered Events
1.	MID-AMERICA CABLE TELE COMMUNICATIONS ASSN TRADESHOW	Kansas City, MO	94,434
2.	Fall 2006 Dealer Buying Market	Kansas City, MO	83,485
3.	SYLVAN 2006 ANNUAL MEETING	Washington, DC	82,977
4.	The 2006 Advent Conference	Washington, DC	81,774
5.	CBAI ANNUAL CONVENTION 2006 - STARS OF THE SHOW	Indianapolis, IN	66,402
6.	16TH ANNUAL SPE THERMOFORMING CONFERENCE	Nashville, TN	59,792
7.	CAMACOL ANNIVERSARY DINNER	Miami, FL	55,440
8.	DADE CHRISTIAN SCHOOL	Miami, FL	55,440
9.	CPE 2006 SEC CONFERENCE	Washington, DC	55,414
10.	OREGON HEALTH CARE ASSOCIATION 2006	Portland, OR	51,520

Estimated Number of Attendees – North America

	Event	Market	Est Num of Attendees
1.	The 2006 Advent Conference	Washington, DC	5,887
2.	Fall 2006 Dealer Buying Market	Kansas City, MO	5,008
3.	Presbyterian Church in America, Women of the Church	Atlanta, GA	4,088
4.	AMERICAN SOCIETY FOR SURGERY OF THE HAND	Washington	2,572
5.	NIBA - THE BELTING ASSOCIATION 2006 CONVENTION	Palm Springs, CA	2,494
6.	2006 AIR FORCE ASSOCIATION ANNUAL MEETING	Washington, DC	2,475
7.	HENREDON ESTATE SALE AND NOURISON RUG EXPO	Pittsburgh, PA	2,059
8.	2006 IBM Websphere Portal Technical Conference	Baltimore, MD	2,016
9.	SOUTHEAST BLENDING CONFERENCE	Jacksonville, FL	2,014
10.	ASSOCIATION OF PET DOG TRAINERS	Kansas City, MO	1,969

SELECTED MARKETS**Square Footage Meeting Space Occupied – Suburban New York**

	Event	City	Sq Ft - Meeting Space Occupied
1.	Ann Taylor Holiday 2006 District Managers' Meeting	Stamford, CN	46,724
2.	PRI-MED UPDATES	Stamford, CN	39,184
3.	CONVENCION HISPANA DE ALCOHOLICOS ANONIMOS	Rye Brook, NY	31,952
4.	NEW YORK STATE SOCIETY FOR RESPIRATORY CARE - SE CHAPTER	Melville, NY	31,837
5.	PMUSA SECTION 13 SALES MEETING	Long Branch, NJ	30,900
6.	QUESTRIANS / HSBC	Melville, NY	30,290
7.	BANK OF NEW YORK BRANCH MANAGERS MEETING	Rye Brook, NY	30,116
8.	STSI HEALTHY WEEKEND EXTRAVAGANZA 2006	Rye Brook, NY	27,484
9.	LEGAL & PRACTICAL ISSUES IN EMERGENCY MANAGEMENT	Islandia, NY	25,792
10.	NEW YORK STATE COURT JUDICIAL ASSOCIATION	Hauppauge, NY	25,786

SELECTED MARKETS (Continued)**Square Footage Catered – Suburban New York**

	Event	City	Sq Ft – Meeting Space Catered Events
1.	NEW YORK STATE COURT JUDICIAL ASSOCIATION	Hauppauge, NY	23,341
2.	HSBC BANK	Rye Brook, NY	16,708
3.	WALL STREET JOURNAL	Hauppauge, NY	13,568
4.	LEGAL & PRACTICAL ISSUES IN EMERGENCY MANAGEMENT	Islandia, NY	12,896
5.	C-P MEETING	Rye Brook, NY	12,896
6.	NEW YORK STATE SOCIETY FOR RESPIRATORY CARE - SE CHAPTER	Melville, NY	12,800
7.	YESHIVA UNIVERSITY	Stamford, CN	12,720
8.	Regional Planning Comes of Age	New Brunswick, NJ	12,596
9.	PRUSA PROMOTION CONCEPTS	Rye Brook, NY	10,288
10.	ROSS PRODUCTS	Tarrytown, NY	10,000

Estimated Number of Attendees – Suburban New York

	Event	City	Est Num of Attendees
1.	CONVENCION HISPANA DE ALCOHOLICOS ANONIMOS	Rye Brook, NY	1129
2.	PMUSA SECTION 13 SALES MEETING	Long Branch, NJ	770
3.	BANK OF NEW YORK BRANCH MANAGERS MEETING	Rye Brook, NY	750
4.	STSI HEALTHY WEEKEND EXTRAVAGANZA 2006	Rye Brook, NY	681
5.	HSBC BANK	Rye Brook, NY	639
6.	C-P MEETING	Rye Brook, NY	610
7.	HEROLDS PACESETTERS CONFERENCE (2006)	Old Greenwich, CN	576
8.	GENEROSO POPE FOUNDATION	Rye Brook, NY	571
9.	WALL STREET JOURNAL	Hauppauge, NY	406
10.	NEW YORK STATE COURT JUDICIAL ASSOCIATION	Hauppauge, NY	406

SELECTED MARKETS (Continued)**Square Footage Meeting Space Occupied – Minneapolis**

	Event	City	Sq Ft - Meeting Space Occupied
1.	INTERNATIONAL AEROSOL CONFERENCE	St. Paul, MN	231,737
2.	PEACEMAKER CONFERENCE 2006	Bloomington, MN	103,353
3.	NCDVD	Bloomington, MN	60,379
4.	11 WHO CARE	Bloomington, MN	57,391
5.	APHS - INFORMATION SYSTEMS MANAGEMENT	Minneapolis, MN	54,195
6.	Total Life Care	Bloomington, MN	51,500
7.	ACCELERATED CHRISTIAN EDUCATION	Bloomington, MN	51,080
8.	BEST BUY WOLF EVENT 2006	Minneapolis, MN	49,560
9.	NORTHWEST AREA FOUNDATION	St. Paul, MN	49,535
10.	AOAC INTL ANNUAL	Minneapolis, MN	48,439

Square Footage Catered – Minneapolis

	Event	City	Sq Ft – Meeting Space Catered Events
1.	BEST BUY WOLF EVENT 2006	Minneapolis, MN	49,560
2.	NORTHWEST AREA FOUNDATION	St. Paul, MN	37,590
3.	Total Life Care	Bloomington, MN	36,000
4.	11 WHO CARE	Bloomington, MN	35,626
5.	PEACEMAKER CONFERENCE 2006	Bloomington, MN	25,100
6.	Goodrich Corporation	Bloomington, MN	23,850
7.	LOVE IN THE NAME OF CHRIST	Bloomington, MN	22,065
8.	Discount Tire - 2006 Annual Celebration	Minneapolis, MN	19,708
9.	INPUT USERS GROUP	Bloomington, MN	18,876
10.	NCDVD	Bloomington, MN	16,326

SELECTED MARKETS (Continued)**Estimated Number of Attendees – Minneapolis**

	Event	City	Est Num of Attendees
1.	INTERNATIONAL AEROSOL CONFERENCE	St. Paul, MN	1,090
2.	11 WHO CARE	Bloomington, MN	1,042
3.	INPUT USERS GROUP	Bloomington, MN	906
4.	Goodrich Corporation	Bloomington, MN	900
5.	LOVE IN THE NAME OF CHRIST	Bloomington, MN	723
6.	2006 CATHOLIC CHARITIES USA ANNUAL GATHERING	Minneapolis, MN	706
7.	BEST BUY WOLF EVENT 2006	Minneapolis, MN	618
8.	NW BUYERS	Bloomington, MN	603
9.	ALLEN D LEMAN SWINE CONFERENCE	St. Paul, MN	597
10.	NCDVD	Bloomington, MN	590

The Knowland Group provides detailed reports on events within a client's competitive set of hotels to over 230 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's national reader board service. Hotels surveyed are determined by request from Knowland Group clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.