

TOP 10 GROUP EVENTS

AUGUST 2006 - NORTH AMERICA & SELECTED MARKETS

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Data derived from reader board reports covering 564 hotels in 45 markets across 34 states and provinces *

Total number of events surveyed for time period: 21,383

Square Footage Meeting Space Occupied – North America

	Event	Market	Sq Ft - Meeting Space Occupied
1.	NEIGHBORWORKS TRAINING	Washington	212,078
2.	ClarinetFest 2006	Atlanta	180,274
3.	UNITED TEACHERS OF LOS ANGELES	Palm Springs	167,224
4.	The Institute for Transportation Coordination	Washington	161,679
5.	Florida League of Cities Conference	Jacksonville	147,076
6.	2006 Naval Science & Technology (S&T) Partnership Conference	Washington	144,828
7.	PRENTICE HALL NATIONAL SALES MEETING	Baltimore	144,460
8.	National College Newspaper, Yearbook & Advising Workshop	Washington	130,649
9.	NAT. HERITAGE ACADEMIES 2006 TEACHERS ORIEN.	Detroit	130,247
10.	RE/MAX International Summer Conference	Washington	128,044

Square Footage Catered – North America

	Event	Market	Sq Ft – Meeting Space Catered Events
1.	Florida League of Cities Conference	Jacksonville	67,156
2.	HONOR OF POTU/MOVVA	Orlando	62,784
3.	Florida Apartment Association	Orlando	49,262
4.	INTL LEGAL TECHNOLOGY ASSN ANNUAL EDUCATIONAL CONFERENCE	Orlando	47,088
5.	C&S WHOLSALE GROCERS 2006 SUMMER SHOW	Reno	45,312
6.	DELOITTE & TOUCHE	Orlando	44,851
7.	National Association of Black Journalists	Indianapolis	42,016
8.	Nash Finch Company	Minneapolis	40,095
9.	ROYAL ARCANUM	Orlando	38,630
10.	AMERIPRISE FINANCIAL P1 MANAGERS WORKSHOP	Minneapolis	38,164

Estimated Number of Attendees – North America

	Event	Market	Est Num of Attendees
1.	American Accounting Association	Washington	3,122
2.	NBNA 34TH ANUAL INSTITUTE AND CONFERENCE	Miami	2,787
3.	InfraGard 6th Annual Congress and Conference	Washington	2,740
4.	The Institute for Transportation Coordination	Washington	2,643
5.	NEW MEMBERS 2006 INTERNATIONAL CONFERENCE	Orlando	2,110
6.	COMPTIA 2006 BREAKAWAY CONFERENCE	Orlando	1,858
7.	2006 CONOROPHILLIPS CONFERENCE & TRADE SHOW	Orlando	1,787
8.	Florida League of Cities Conference	Jacksonville	1,678
9.	PALM SPRINGS UNIFIED SCHOOL DISTRICT	Palm Springs	1,584
10.	BANGLADESH MEDICAL ASSOCIATION OF NORTH AMERICA	Detroit	1,578

SELECTED MARKETS**Square Footage Meeting Space Occupied – Richmond VA**

	Event	City	Sq Ft - Meeting Space Occupied
1.	LOTT CAREY BAPTIST FOREIGN MISSION 2006 CONFERENCE	Richmond	28,665
2.	Richmond Public Schools	Richmond	21,000
3.	TSM Foundations	Glen Allen	20,770
4.	Jewish War Veterans	Richmond	20,435
5.	SOUTHEASTERN DISTRICT LUTHERAN CHURCH 9031 - CK	Richmond	20,430
6.	70 in 07' Through Flawless Execution	Glen Allen	17,554
7.	Wachovia Securities Financial Advisor Development Program	Richmond	17,452
8.	UBE/UNION OF BLACK EPISCOPALIANS	Richmond	16,364
9.	CEI Disability	Richmond	16,000
10.	CC Public Schools	Richmond	15,810

SELECTED MARKETS (Continued)

Square Footage Catered – Richmond, VA

	Event	City	Sq Ft – Meeting Space Catered Events
1.	LOTT CAREY BAPTIST FOREIGN MISSION 2006 CONFERENCE	Richmond	12,020
2.	NORTHROP GRUMMAN SESSION 7	Richmond	7,919
3.	WACHOVIA SECURITIES FINANACIAL ADVISOR DEVELOPMENT PROGRAM	Richmond	7,448
4.	NATIONAL ALLIANCE OF POSTAL AND FEDERAL EMPLOYEES	Richmond	4,475
5.	Wells Fargo - Region Wide Sales Manager Meeting	Richmond	3,982
6.	CC Public Schools	Richmond	3,540
7.	VA. TRANSPORTATION CONSTRUCTION ALLIANCE	Richmond	3,540
8.	Henrico County Schools - "Day of Discipline"	Richmond	3,370
9.	MeadWestvaco Workshop #1	Glen Allen	3,208
10.	American Board of Trial Advocacy	Richmond	2,470

Estimated Number of Attendees – Richmond, VA

	Event	City	Est Num of Attendees
1.	Richmond Public Schools	Richmond	520
2.	SOUTHEASTERN DISTRICT LUTHERAN CHURCH 9031 - CK	Richmond	509
3.	NORTHROP GRUMMAN SESSION 7	Richmond	474
4.	CEI Disability	Richmond	398
5.	CC Public Schools	Richmond	393
6.	Virginia Professional Florist Association	Richmond	377
7.	LOTT CAREY BAPTIST FOREIGN MISSION 2006 CONFERENCE	Richmond	376
8.	Lowe's	Richmond	307
9.	UNIVERSITY OF RICHMOND	Richmond	294
10.	Richmond Public Schools "Career & Tech Ed"	Richmond	271

SELECTED MARKETS (Continued)

Square Footage Meeting Space Occupied – Tidewater Area, VA

	Event	City	Sq Ft - Meeting Space Occupied
1.	2006 NCAA FIRST TEAM SUMMER CONFERENCE	Portsmouth	106,182
2.	Dollar Tree Stores-FMM2006	Virginia Beach	68,624
3.	Eastern Association of Colleges and Employers	Norfolk	60,264
4.	NEX WORLDWIDE DM/GM TRAINING	Portsmouth	36,194
5.	NAVCCO ELECTRONICS CONFERENCE	Chesapeake	30,788
6.	Tin Can Sailors Annual Reunion	Norfolk	23,605
7.	SYSCO FOOD SERVICES OF HAMPTON ROADS , INCORPORATED	Norfolk	21,805
8.	Virginia Alcohol Safety Action Program - VASAP	Portsmouth	20,337
9.	AMERICAN BUNKA EMBROIDERY ASSOCIATION	Portsmouth	20,046
10.	APM MAERSK VALUES	Norfolk	15,000

Square Footage Catered – Tidewater Area, VA

	Event	City	Sq Ft – Meeting Space Catered Events
1.	Dollar Tree Stores-FMM2006	Virginia Beach	19,226
2.	NEX WORLDWIDE DM/GM TRAINING	Portsmouth	19,122
3.	Eastern Association of Colleges and Employers	Norfolk	11,856
4.	Greenbrier Volkswagen	Portsmouth	11,754
5.	Tin Can Sailors Annual Reunion	Norfolk	11,635
6.	Virginia Alcohol Safety Action Program - VASAP	Portsmouth	7,770
7.	APM MAERSK VALUES	Norfolk	6,000
8.	NEXCOM	Chesapeake	5,280
9.	VIRGINIA ASSOCIATION OF MARKETING EDUCATORS CONFERENCE	Virginia Beach	5,041
10.	VIRGINIA BEACH ROTARY CLUB	Virginia Beach	5,040

SELECTED MARKETS (Continued)**Estimated Number of Attendees – Tidewater Area, VA**

	Event	City	Est Num of Attendees
1.	2006 NCAA FIRST TEAM SUMMER CONFERENCE	Portsmouth	586
2.	Stores Online	Norfolk	477
3.	NEX WORLDWIDE DM/GM TRAINING	Portsmouth	382
4.	NAVCCO ELECTRONICS CONFERENCE	Chesapeake	349
5.	Dollar Tree Stores-FMM2006	Virginia Beach	342
6.	Eastern Association of Colleges and Employers	Norfolk	316
7.	SLAVE DESCENDANTS FREEDOM SOCIETY, INC.	Portsmouth	293
8.	Greenbrier Volkswagen	Portsmouth	293
9.	VIRGINIA CHAPTER HEALTHCARE FINANCIAL MANAGEMENT ASSOC.	Virginia Beach	285
10.	SOUTHEASTERN COOPERATIVE EDUCATION PROGRAM	Chesapeake	274

The Knowland Group provides detailed reports on events within a client's competitive set of hotels to over 267 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's national reader board service. Hotels surveyed are determined by request from Knowland Group clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.