

**TOP 10 GROUP EVENTS
JULY 2006 - NORTH AMERICA & SELECTED MARKETS**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Data derived from reader board reports covering 521 hotels in 42 markets across 32 states and provinces*

Total number of events surveyed for time period: 18,003

Square Footage Meeting Space Occupied – North America

	Event	Market	Sq Ft - Meeting Space Occupied
1.	INTERNATIONAL CHURCHES OF CHRIST SINGLES RETREAT	Los Angeles, CA	185,390
2.	DOLLAR GENERAL DISTRICT MANGER'S MEETING	Nashville, TN	172,311
3.	PENTECOSTAL CHURCHES OF THE APOSTOLIC FAITH	Jacksonville, FL	170,101
4.	ALPHA PHI ALPHA FRATERNITY,INC 2006 CENTENNIAL CELEBRATION	Washington, Dc	158,588
5.	Fannie Mae - Community Development Training	Washington, DC	138,258
6.	14th SPORE Investigators Workshop	Baltimore, MD	127,944
7.	General Electric African American Forum	Baltimore, MD	123,799
8.	CAMPUS PROGRESS NATIONAL STUDENT CONFERENCE	Washington, DC	121,896
9.	2006 NAF ANNUAL INSTITUTE FOR STAFF DEVELOPMENT	Detroit, MI	120,661
10.	CHI OMEGA FRATERNITY CONVENTION 2006	Washington, DC	120,409

Square Footage Catered – North America

	Event	Market	Sq Ft – Meeting Space Catered Events
1.	NC ASSOCIATION OF CPA'S	Greensboro, NC	71,579
2.	Alpha-Kappa-Alpha Authority 2006	Detroit, MI	69,338
3.	COACH S M C	Phoenix, AZ	62,130
4.	FRCCSCALE TECHNOLOGY FORUM 2006	Orlando, FL	57,600
5.	CELGENE CORPORATION	Phoenix, AZ	55,470
6.	DOLLAR GENERAL DISTRICT MANGER'S MEETING	Nashville, TN	53,631
7.	NATIONAL ASIAN PACIFIC CATHOLIC CONVOCATION 2006 - NARMCNY A	Washington, DC	46,000
8.	14th SPORE Investigators Workshop	Baltimore, MD	39,871
9.	General Electric African American Forum	Baltimore, MD	39,575
10.	Agricultural Media summit	Portland, OR	38,709

Estimated Number of Attendees – North America

	Event	Market	Est Num of Attendees
1.	County Conference	Orlando, FL	4,271
2.	FRCCSCALE TECHNOLOGY FORUM 2006	Orlando, FL	3,456
3.	Alpha-Kappa-Alpha Authority 2006	Detroit, MI	3,399
4.	ALPHA PHI ALPHA FRATERNITY, INC 2006 CENTENNIAL CELEBRATION	Washington, DC	2,751
5.	NC ASSOCIATION OF CPA'S	Greensboro, NC	2,340
6.	PRAISE CHAPEL	Phoenix, AZ	2,145
7.	TENNESSEE READING FIRST ACADEMY	Memphis, TN	1,810
8.	LAW SCHOOL FORUM	Washington, DC	1,797
9.	TREMAINE DANCE NATIONAL COMPETITIONS	Orlando, FL	1,623
10.	ClinCon 2006	Orlando, FL	1,623

SELECTED MARKETS**Square Footage Meeting Space Occupied – Washington, DC**

	Event	City	Sq Ft - Meeting Space Occupied
1.	ALPHA PHI ALPHA FRATERNITY, INC 2006 CENTENNIAL CELEBRATION	Washington, DC	158,588
2.	Fannie Mae - Community Development Training	Washington, DC	138,258
3.	CAMPUS PROGRESS NATIONAL STUDENT CONFERENCE	Washington, DC	121,896
4.	CHI OMEGA FRATERNITY CONVENTION 2006	Arlington, VA	120,409
5.	340B COALITION CONFERENCE	Washington, DC	103,496
6.	Data Users Conference 2006	Washington, DC	102,408
7.	NHSC Ambassadors Conference	Washington, DC	100,257
8.	LAW SCHOOL FORUM	Washington, DC	99,483
9.	International Corporate Governance Network	Washington, DC	93,689
10.	AARS SUMMER WORK SHOP	Washington, DC	91,938

SELECTED MARKETS (Continued)

Square Footage Catered – Washington, Dc

	Event	City	Sq Ft – Meeting Space Catered Events
1.	Leaders Conference		
2.	NATIONAL ASIAN PACIFIC CATHOLIC CONVOCATION 2006 - NARMCNY A	Arlington, VA	46,000
3.	Operations Department Meeting	Washington, DC	38,064
4.	NHSC Ambassadors Conference	Washington, DC	38,064
5.	340B COALITION CONFERENCE	Washington, DC	35,314
6.	Fannie Mae - Community Development Training	Washington, DC	34,272
7.	CHI OMEGA FRATERNITY CONVENTION 2006	Arlington, VA	32,000
8.	ALCON C-05-31 INVESTIGATOR'S MEETING	McLean, VA	28,006
9.	NAESP- NASSP NATIONAL LEADERS CONFERENCE	Arlington, VA	26,020
10.	CAMPUS PROGRESS NATIONAL STUDENT CONFERENCE	Washington, DC	25,749

Estimated Number of Attendees – Washington, Dc

	Event	City	Est Num of Attendees
1.	ALPHA PHI ALPHA FRATERNITY,INC 2006 CENTENNIAL CELEBRATION	Washington, DC	2,751
2.	LAW SCHOOL FORUM	Washington, DC	1,797
3.	NAACP ANNUAL CONVENTION	Washington, DC	1,544
4.	ALPHA PHI ALPHA FRATERNITY CONVENTION	Washington, DC	1,401
5.	National Forum on Education Statistics	Washington, DC	1,204
6.	I-CHRIE 2006	Arlington, VA	1,020
7.	2006 NAVAL SCIENCE & TECHNOLOGY (S&T) PARTNERSHIP CONFERENCE	Washington, DC	898
8.	CROWE DREAMBUILDERS JULY 12-17, 2006	Washington, DC	852
9.	340B COALITION CONFERENCE	Washington, DC	823
10.	FILIPINO AMERICAN COMMUNITY OF METROPOLITIAN DC FAREWELL CELEBRATION TO THE AMBASSADOR AND MRS.ALBERT DEL ROSARIO	Washington, DC	820

SELECTED MARKETS (Continued)

Square Footage Meeting Space Occupied – Charlotte

	Event	City	Sq Ft - Meeting Space Occupied
1.	NCGSCAA - NC AREA CONVENTION	Charlotte, NC	27,974
2.	EquiFirst Corporation	Charlotte, NC	25,876
3.	CAROLINA REGION CME CHURCH	Charlotte, NC	24,224
4.	Home Depot Regional SHRM Meeting	Charlotte, NC	13,788
5.	National American Miss Pageant 2006	Charlotte, NC	13,376
6.	NATL COUNCIL TEACHERS OF ENGLISH	Charlotte, NC	13,024
7.	INTEGRA LIFESCIENCES	Charlotte, NC	11,244
8.	Carolina Amateur Hockey Association	Charlotte, NC	11,016
9.	CHARLOTTE TOUCHDOWN CLUB	Charlotte, NC	10,654
10.	Home Depot Regional SHRM Meeting	Charlotte, NC	9,900

Square Footage Catered – Charlotte

	Event	City	Sq Ft – Meeting Space Catered Events
1.	National American Miss Pageant 2006	Charlotte, NC	11,400
2.	CHARLOTTE TOUCHDOWN CLUB	Charlotte, NC	10,654
3.	2005 DUKE ENERGY AWARDS CEREMONY	Charlotte, NC	7,511
4.	Home Depot Regional SHRM Meeting	Charlotte, NC	7,188
5.	EquiFirst Corporation	Charlotte, NC	6,650
6.	Bank of America - College Pipeline Kickoff	Charlotte, NC	5,424
7.	CINGULAR WIRELESS "GETTING TO GREAT"	Charlotte, NC	5,220
8.	Portrait Homes	Charlotte, NC	5,016
9.	Rodgers Builders	Charlotte, NC	4,800
10.	BANK OF AMERICA - AML DESIGN	Charlotte, NC	4,800

SELECTED MARKETS (Continued)

Estimated Number of Attendees – Charlotte

	Event	City	Est Num of Attendees
1.	National American Miss Pageant 2006	Charlotte, NC	333
2.	NCGSCAA - NC AREA CONVENTION	Charlotte, NC	284
3.	CHARLOTTE TOUCHDOWN CLUB	Charlotte, NC	265
4.	DELIVERANCE CHURCH OF GOD WOMEN'S RETREAT	Charlotte, NC	259
5.	NC COMMUNITY COLLEGE IPS	Charlotte, NC	217
6.	2005 DUKE ENERGY AWARDS CEREMONY	Charlotte, NC	187
7.	CAROLINA REGION CME CHURCH	Charlotte, NC	176
8.	CINGULAR WIRELESS "GETTING TO GREAT"	Charlotte, NC	168
9.	Equifirst Corporation	Charlotte, NC	165
10.	NORTH CAROLINA MUTUAL LIFE INSURANCE	Charlotte, NC	164

The Knowland Group provides detailed reports on events within a client's competitive set of hotels to over 230 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's national reader board service. Hotels surveyed are determined by request from Knowland Group clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.