

## The Knowland Group Inc

### TOP 10 GROUP EVENTS : Aug 01, 2009 - Aug 31, 2009

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

	Event Name	Property	Total Sq. Ft Occupied
1	Game Crazy NSC 2009	Mandalay Bay Resort & Casino	541,203
2	Tessitura Network, Inc	Grand Hyatt San Antonio	511,551
3	WIN - WomensWear In Nevada	Harrah's Rio Suite Hotel & Casino	499,392
4	Stompernet Live 8	Hyatt Regency Atlanta	352,467
5	Delta Sigma Pi Grand Chapter Congress 2009	Marriott Crystal Gateway	345,132
6	2009 IRS Nationwide Tax Forum & Expo	Caribe Royale	341,560
7	Society of Children's Book Writers and Illustrators	Hyatt Regency Century Plaza	294,796
8	Academy Of Management Annual Meeting 2009	Sheraton Chicago Hotel & Towers	259,503
9	The Scrapbook Expo	Pheasant Run Resort & Spa	240,094
10	All American Dog Grooming Show	Westin Chicago North Shore	238,113

	Event Name	Property	Total Sq. Ft Catered
1	Game Crazy NSC 2009	Mandalay Bay Resort & Casino	227,000
2	2009 Senior Market Advisor Expo	Caesars Palace	177,019
3	Cengage Learning Center Stage	Fontainebleau Resort & Tower	88,345
4	Jamaica Foundation	Westin Galleria Houston	79,977
5	Texpers 2009 Summer Educational Forum	Marriott The Woodlands Waterway	74,360
6	Virtuoso Travel Mart 2009	Bellagio Hotel and Casino	71,293
7	National Fluid Power Association	Westin Chicago North Shore	67,831
8	Plumbers Success International	Hyatt Regency St. Louis	64,800
9	Pre Mundial De Baloncesto	Hilton Caribe	63,120
10	Professional Knifemakers Association	Crowne Plaza Denver International Airport	63,000

	Event Name	Property	Attendees
1	Recharger Magazine World Expo - 2009	Mandalay Bay Resort & Casino	5,412
2	Plop Conference	Hyatt Regency Chicago	4,320
3	Green Seal Silver Certification	Westin Bonaventure Hotel and Suites Los Angeles	3,759
4	The PHD Project is Doctoral Students Association	Marriott San Francisco	3,393
5	Prodance	Westin Galleria Houston	2,865
6	August 2009 In House Meetings	Omni Fort Worth Hotel	2,705
7	Knights Of Columbus	Naples Grande Resort & Club	2,286
8	Pediatric Executive Summit	Sheraton Chicago Hotel & Towers	2,100
9	The Scrapbook Expo	Pheasant Run Resort & Spa	1,921
10	Latin Expo	Hilton Gaming Las Vegas Colony Resorts	1,908

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 700 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 410.860.2270

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.