

**Knowland Group Inc**

**TOP 10 GROUP EVENTS :Feb 01,2007 - Feb 28,2007**

**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**Square Footage Meeting Space Occupied**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Occupied</b>
1	Rudman International Winter Retreat	Sheraton Overland Park Hotel	963,724
2	CNH Dealer Business Meeting & Tradeshow	Kentucky International Convention Center	929,438
3	ASAP INTERNATIONAL SALES 2007	Lincolnshire Marriott Resort	430,300
4	AUVSI's Unmanned Systems Program Review 2007	Omni Shoreham Hotel	420,153
5	Society for Range Management	John Ascuaga's Nugget Resort Hotel & Casino	356,399
6	TRAVEL LEARNING CONNECTIONS 2007	Baltimore Marriott Waterfront Hotel	342,128
7	American Craft Show in Baltimore (Public Show)	Baltimore Convention Center	322,357
8	2007 SOCIETY OF CRITICAL CARE MEDICINE	Gaylord Palms Resort & Convention Center	314,248
9	Henderson Hills Women's Ministry Retreat	Renaissance Oklahoma City Convention Center Hotel	313,224
10	SUNTRUST SALES LEADERSHIP CONFERENCE	Disney's Coronado Springs Resort at Walt Disn	299,900

**Square Footage Catered**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Catered</b>
1	AUVSI's Unmanned Systems Program Review 2007	Omni Shoreham Hotel	261,972
2	Microsoft Across America	Sheraton Miami Mart Hotel	229,080
3	ASAP INTERNATIONAL SALES 2007	Lincolnshire Marriott Resort	209,930
4	2007 SOCIETY OF CRITICAL CARE MEDICINE	Gaylord Palms Resort & Convention Center	177,822
5	Hanger Orthopedics	John Ascuaga's Nugget Resort Hotel & Casino	172,050
6	CARQUEST	Disney's Coronado Springs Resort at Walt Disn	157,323
7	ADMINISTAFF	Hyatt Regency Houston	144,000
8	Gordon Research Conference 2007	Crown Plaza Hotel Ventura Beach	140,922
9	CABIG 2007 ANNUAL MEETING	Marriott Wardman Park Hotel	110,400
10	American Heart Association	Renaissance Oklahoma City Convention Center Hotel	110,054

**Estimated Number of Attendees**

	<b>EventName</b>	<b>Property</b>	<b>Attendees</b>
1	CNH Dealer Business Meeting & Tradeshow	Kentucky International Convention Center	23,214
2	2007 SOCIETY OF CRITICAL CARE MEDICINE	Gaylord Palms Resort & Convention Center	10,669
3	American Craft Show in Baltimore (Public Show)	Baltimore Convention Center	8,050
4	PAT RIHA PRODUCTIONS	Sheraton Overland Park Hotel	6,086
5	WOMEN IN AVIATION CONFERENCE 2007	Disney's Coronado Springs Resort at Walt Disn	4,969
6	AUVSI's Unmanned Systems Program Review 2007	Omni Shoreham Hotel	4,905
7	Narcotics Anonymous	Sheraton Miami Mart Hotel	4,683
8	Hanger Orthopedics	John Ascuaga's Nugget Resort Hotel & Casino	4,681
9	U.S. BANCORP CAMP 2007	Hilton Reno Resort & Casino	4,643
10	2007 Travel Show	Gaylord Texan Resort & Convention Center	4,471

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**SELECTED MARKET : Philadelphia PA**

**Square Footage Meeting Space Occupied :Philadelphia PA**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Occupied</b>
1	WOODFORD CEDAR RUN WILDLIFE REFUGE GALA	Crowne Plaza Hotel Philadelphia-Cherry Hill	34,002
2	UNITED REFRIGERATION	Radisson Hotel Philadelphia Northeast	16,500
3	ADAMS COLUCCI WEDDIGN CEREMONY	Best Western Concordville	9,390
4	DuPont 902+Global meeting	Hotel du Pont	8,238
5	DAADAC	Holiday Inn Select Wilmington Brandywine Valley	4,392
6	DASSAULT FALCON JET - WILMINGTON CORP	Hilton Wilmington/Christiana	4,056
7	Alzheimers Association	Doubletree Club Philadelphia Northeast	3,880
8	PJM Interconnection - GWG	Doubletree Hotel Wilmington Downtown	3,264
9	Gove Evans Wedding	Doubletree Hotel Wilmington North	3,188
10	CHURCH OF GOD SHALOM	Holiday Inn Philadelphia Northeast	2,580

**Square Footage Catered :Philadelphia PA**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Catered</b>
1	Tibbels/Gabbett Wedding	Crowne Plaza Hotel Philadelphia-Cherry Hill	11,933
2	UNITED REFRIGERATION	Radisson Hotel Philadelphia Northeast	9,750
3	DuPont 902+Global meeting	Hotel du Pont	6,766
4	MERCK PHARMACEUTICALS	Hilton Wilmington/Christiana	3,600
5	PJM Interconnection - GWG	Doubletree Hotel Wilmington Downtown	3,264
6	CHURCH OF GOD SHALOM	Holiday Inn Philadelphia Northeast	2,580
7	Gove Evans Wedding	Doubletree Hotel Wilmington North	2,100
8	GLEN MILLS ROTARY CLUB	Best Western Concordville	784
9	Eastern Building Materials Dealer Association	Sheraton Suites Wilmington	00
10	AREA ELEFANTE DINNER	Doubletree Club Philadelphia Northeast	00

**Estimated Number of Attendees :Philadelphia PA**

	<b>EventName</b>	<b>Property</b>	<b>Attendees</b>
1	ZOBIN BAR MITZVAH IN HONOR OF JASON	Crowne Plaza Hotel Philadelphia-Cherry Hill	381
2	UNITED REFRIGERATION	Radisson Hotel Philadelphia Northeast	187
3	DELLO BUNNO FUNERAL LUNCH	Best Western Concordville	160
4	Gove Evans Wedding	Doubletree Hotel Wilmington North	153
5	Parry - Lohner Wedding Reception	Hotel du Pont	152
6	THE PROS ENTERTAINMENT SERVICES	Hilton Wilmington/Christiana	144
7	DAADAC	Holiday Inn Select Wilmington Brandywine Valley	109
8	Children's Bureau	Doubletree Hotel Wilmington Downtown	80
9	AREA ELEFANTE DINNER	Doubletree Club Philadelphia Northeast	69
10	CHURCH OF GOD SHALOM	Holiday Inn Philadelphia Northeast	64

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**SELECTED MARKET : Denver CO**

**Square Footage Meeting Space Occupied :Denver CO**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Occupied</b>
1	Rocky Mountain VNEA Team Tournament	Holiday Inn DIA-Hotel and Convention Center	189,493
2	CCIRA 2007 ANNUAL MEETING	Marriott DenverTech Center	120,990
3	2007 CONFERENCE ON LITERACY	Hyatt Regency Tech Center Denver	56,200
4	2007 GENGHIS-CON	Four Points by Sheraton Denver Southeast	31,454
5	Knowledge Learning Corporation	The Inverness Hotel and Conference Center	27,667
6	LEHMAN BROTHERS MORTGAGE CAPITAL DIVISION	Denver Marriott South Hotel	27,350
7	GROW RICH, STAY RICH	Sheraton Denver Tech Center	20,160
8	GIDEONS INTERNATIONAL	Doubletree Hotel Denver - North	11,136
9	CARBON VALLEY CHAMBER OF COMMERCE	Radisson North Denver Graystone Castle	7,200
10	ADT RE-SALE	Denver Airport Marriott at Gateway Park	4,560

**Square Footage Catered :Denver CO**

	<b>EventName</b>	<b>Property</b>	<b>Total Sq.Ft Catered</b>
1	Rocky Mountain VNEA Team Tournament	Holiday Inn DIA-Hotel and Convention Center	31,500
2	2007 CONFERENCE ON LITERACY	Hyatt Regency Tech Center Denver	22,143
3	BECKER BAT MITZVAH	Marriott DenverTech Center	18,360
4	Knowledge Learning Corporation	The Inverness Hotel and Conference Center	11,629
5	Maaliki Sweet 16	Denver Marriott South Hotel	10,450
6	GIDEONS INTERNATIONAL	Doubletree Hotel Denver - North	10,400
7	ECONOMIC FORECAST BREAKFAST	Four Points by Sheraton Denver Southeast	6,365
8	PROJECT SAFE GUARD	Sheraton Denver Tech Center	5,040
9	KNIGHTS OF COLUMBUS VALENTINE FORMAL	Wyndham Denver Tech Center	3,600
10	BOARD OF DIRECTORS	Denver Airport Marriott at Gateway Park	1,140

**Estimated Number of Attendees :Denver CO**

	<b>EventName</b>	<b>Property</b>	<b>Attendees</b>
1	Pulse on Tour	Holiday Inn DIA-Hotel and Convention Center	1,685
2	CCIRA 2007 ANNUAL MEETING	Marriott DenverTech Center	669
3	NORDSTROM	Hyatt Regency Tech Center Denver	529
4	SAUNDERS CONSTRUCTION, INC.	The Inverness Hotel and Conference Center	324
5	CH2M Hill Director's Dinner	Denver Marriott South Hotel	321
6	PROJECT SAFE GUARD	Sheraton Denver Tech Center	302
7	2007 GENGHIS-CON	Four Points by Sheraton Denver Southeast	277
8	GIDEONS INTERNATIONAL	Doubletree Hotel Denver - North	259
9	Montgomery/Reyer Wedding Reception	Wyndham Denver Tech Center	216
10	Vanessa's Sweet Sixteen	Radisson North Denver Graystone Castle	179

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 202.842.9244

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.