

For Immediate Release

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The Knowland Group Hires 150th Employee

Knowland staff grows nearly 50% in the first half of 2011 to keep up with client demand

Washington, DC 7/26/11 – [The Knowland Group](#), a leading provider of business development solutions for the hospitality industry, has doubled its staff since the end of 2010, bringing the total number of employees to 150. This incredible expansion is necessary to keep up with the ever-increasing demand for Knowland's products and services within the hospitality industry, especially by major corporate clients.

"As our client base grows, so must we," Knowland CEO [Michael K. McKean](#) said. "The new team members allow us to continue to exceed the expectations of hoteliers around the world as we expand our product offerings and features."

In addition to the new hires, Knowland has more than 260 field researchers and 100 employees overseas dedicated to the company's continuous global expansion.

To support Knowland's progress, the company has expanded office space by more than 500% at its three main locations since the end of 2010. At the state-of-the-art call center in Salisbury, Md., Knowland has the infrastructure in place to continue to ramp up its hiring efforts because the office can seat 250 employees.

Each new person who joins the Knowland team must complete a week-long bootcamp at the Salisbury office where they learn about Knowland's history, products, customers and most importantly, professional business development before training on their specific jobs. In addition to the bootcamp, nearly 50 different training classes are offered throughout the year to keep employees up-to-date on Knowland's products, services and emerging technologies.

Knowland is actively recruiting top talent for key positions. Jobs are open at multiple Knowland offices for a variety of positions – including enterprise sales, training and professional business development. Click [here](#) to see a full list of career opportunities available.

About The Knowland Group

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in the Mid-Atlantic region of the United States, serves more than 3,000 hotel clients and 25,000 users globally. Knowland was ranked as the fifth fastest growing software company (public or private) in North America by Deloitte and the second fastest growing private company in the travel industry for both 2009 and 2010 by Inc. Magazine. For more information, visit www.KnowlandGroup.com, call 410-860-2270, or follow us on Twitter [@knowlandgroup](https://twitter.com/knowlandgroup).