

**For Immediate Release**

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## **Knowland Hires Brian Marriott as Director of Communications**

*Former presidential appointee brings proven record to innovative business development firm*

**Salisbury, MD, 03/15/10** – [The Knowland Group](#), a leading provider of business development solutions for the global hospitality industry, has recently hired Brian Marriott as Director of Communications. Marriott will lead the communications department in developing and implementing strategies to promote Knowland's innovative collection of professional business development software, services and methodologies.

Marriott comes to Knowland with over 15 years of experience in media relations, public speaking, and strategic communications. Previously he served as a presidential appointee in the Federal Communications Commission, working as a special assistant for media relations to Michael Powell, Chairman of the FCC. In this role he led the commission's public affairs program, including relations with the public, press, Congress, and other government agencies. He later was the national director for publicity and media relations for AARP, acting as their national spokesperson. Most recently, Marriott worked in the DC office of the global consulting firm Booz Allen Hamilton.

"We are very pleased to have Brian head our communications department," said Knowland Group CEO [Michael K. McKean](#). "His extensive experience with all types of communications will serve Knowland well as we present new and innovative business development processes, tools and techniques to the global hospitality industry, particularly when it comes to group or event bookings."

Marriott received his Bachelor of Science in Mass Communications from Northwest Missouri State University and has extensive experience as communications director on multiple high-level political campaigns. He will be working out of the company's McLean, VA offices.

### **About The Knowland Group**

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in Salisbury, MD, serves over 100 markets within the United States, Canada, Mexico, the Caribbean, the United Kingdom, Thailand and the United Arab Emirates. Recently featured on the *Inc.* [Fast 500 List](#), The Knowland Group is the second fastest growing company in the travel industry. For more information, visit [www.KnowlandGroup.com](http://www.KnowlandGroup.com), call 410-860-2270 or follow us on Twitter [@knowlandgroup](#).