

**TOP 10 GROUP EVENTS – June 2007
North America and Selected Markets**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied – North America

	Event	Property	Sq Ft - Meeting Space Occupied
1.	ALZHEIMER 'S ASSOCIATION PREVENTION CONFERENCE	Marriott Wardman Park Hotel	594,257
2.	2007 MACHINE QUILTERS SHOWCASE	Sheraton Overland Park Hotel	521,658
3.	AGA 56th Annual Professional Development Conference	Renaissance Nashville Hotel	499,712
4.	APPNA	Rosen Shingle Creek	499,102
5.	LOWREY 2007 HOH 10TH ANNIVERSARY CELEBRATION	Crowne Plaza Chicago O'Hare	344,904
6.	AVID CENTER - SUMMER INSTITUTE	Hyatt Regency Downtown	341,700
7.	2007 NACUA ANNUAL CONFERENCE	Manchester Grand Hyatt San Diego	315,400
8.	Society of Decorative Painters	Hilton Anaheim	307,636
9.	SOCIETY OF CORPORATE SECRETARIES & GOVERNANCE PROFESSIONALS	The Broadmoor	282,678
10.	FREESCALE TECHNOLOGY FORUM 2007	JW Marriott Orlando, Grande Lakes	280,887

Square Footage Catered – North America

	Event	Property	Sq Ft – Meeting Space Catered Events
1.	2007 MACHINE QUILTERS SHOWCASE	Sheraton Overland Park Hotel	199,988
2.	APPNA	Rosen Shingle Creek	183,019
3.	ISN Tool Dealer Expo 2007	Disney's Coronado Springs Resort at Disney World	180,642
4.	AGA 56th Annual Professional Development Conference	Renaissance Nashville Hotel	174,152
5.	LOWREY 2007 HOH 10TH ANNIVERSARY CELEBRATION	Crowne Plaza Chicago O'Hare	115,344
6.	Hearing Loss Assoc. of America Annual Convention	Renaissance Oklahoma City Convention Center	103,273
7.	GARTNER G - CON 2007	Marriott Wardman Park Hotel	90,000
8.	AFSCME LEADERSHIP 2007 CONFERENCE	Marriott Wardman Park Hotel	87,272
9.	DAUGHTERS OF THE AMERICAN REVOLUTION CONGRESS 2007	JW Marriott	87,000
10.	University of Nevada Wine Event	John Ascuaga's Nugget Resort Hotel & Casino	84,300

Estimated Number of Attendees – North America

	Event	Market	Est Num of Attendees
1.	Hearing Loss Assoc. of America Annual Convention	Renaissance Oklahoma City Convention Center Hotel	6,000
2.	World Overcomers Ministries	Embassy Suites Hotel Airport-Convention Ctr North	5,765
3.	2007 FFA	Holiday Inn Rosslyn at Key Bridge- VA	4,572
4.	ALZHEIMER 'S ASSOCIATION PREVENTION CONFERENCE	Marriott Wardman Park Hotel	4,495
5.	BETTER INVESTING NATIONAL CONVENTION	Adams Mark – Dallas	4,075
6.	Topco Center Store Sales & Merchandising Conference	Renaissance Schaumburg Hotel	3,960
7.	ISN Tool Dealer Expo 2007	Disney's Coronado Springs Resort	3,612
8.	GARTNER G - CON 2007	Marriott Wardman Park Hotel	3,540
9.	METROPOLITAN CHICAGO SYNOD ASSEMBLY	Crowne Plaza Chicago O'Hare	3,193
10.	2007 NACUA ANNUAL CONFERENCE	Manchester Grand Hyatt San Diego	3,074

SELECTED MARKET: Chicago

Square Footage Meeting Space Occupied: Chicago

	Event	City	Sq Ft - Meeting Space Occupied
1.	LOWREY 2007 HOH 10TH ANNIVERSARY CELEBRATION	Crowne Plaza Chicago O'Hare	344,904
2.	HEALTH FREEDOM EXPO 2007	Renaissance Schaumburg Hotel	235,338
3.	IHO SHAH / BHANOT WEDDING	Renaissance Schaumburg Hotel	191,524
4.	HOBBS / HERDER GATEWAY SEMINAR	The Westin Chicago North Shore	138,868
5.	2007 IPA TECHNICAL CONFERENCE	The Westin Hotel O'Hare Airport	113,577
6.	BEVINCO CORPORATION	The Westin Chicago North Shore	105,023
7.	CSG CONSULTANTS UNIVERSITY 2007	Sheraton Chicago Hotel & Towers	101,130
8.	SPORTSFEST 2007	Renaissance Schaumburg Hotel	97,200
9.	HINSHAW & CULBERTSON LAW FIRM	Lincolnshire Marriott Resort	92,500
10.	METROPOLITAN CHICAGO SYNOD ASSEMBLY	Crowne Plaza Chicago O'Hare	88,460

**SELECTED MARKET – Chicago
(Continued)**

Square Footage Catered: Chicago

	Event	City	Sq Ft – Meeting Space Catered Events
1.	A Wondrous Affair - Tour & Reception	The Westin Chicago North Shore	54,876
2.	HINSHAW & CULBERTSON LAW FIRM	Lincolnshire Marriott Resort	48,000
3.	Bevinco Corporation	The Westin Chicago North Shore	40,472
4.	DELOITTE SERVICES LP AERS SPRING SEMINAR 2007 CHICAGO	Renaissance Schaumburg Hotel	39,412
5.	Specialty Publishing Meeting / M2M United	The Westin Chicago North Shore	37,092
6.	BUSINESS PERSON'S ASSOCIATION OF DARAKBANG	Lincolnshire Marriott Resort	36,000
7.	AMERICAN DENTAL EDUCATION ASSOCIATION COMMISSION ON CHANGE	Chicago Marriott O'Hare	35,420
8.	2007 IPA TECHNICAL CONFERENCE	The Westin Hotel O'Hare Airport	33,965
9.	CHICAGO CRYSTAL BALL	The Westin Chicago North Shore	29,412
10.	AMERICAN BRAIN TUMOR ASSOCIATION - SHARING HOPE / FAMILY MEETING	Lincolnshire Marriott Resort	27,200

Estimated Number of Attendees: Chicago

	Event	City	Est Num of Attendees
1.	METROPOLITAN CHICAGO SYNOD ASSEMBLY	Crowne Plaza Chicago O'Hare	3,193
2.	HEALTH FREEDOM EXPO 2007	Renaissance Schaumburg Hotel	2,427
3.	SPORTSFEST 2007	Renaissance Schaumburg Hotel	2,427
4.	LOWREY 2007 HOH 10TH ANNIVERSARY CELEBRATION	Crowne Plaza Chicago O'Hare	1,920
5.	CSG CONSULTANTS UNIVERSITY 2007	Sheraton Chicago Hotel & Towers	1,748
6.	A Wondrous Affair - Tour & Reception	The Westin Chicago North Shore	1,645
7.	National Advisory Board	The Westin Chicago North Shore	1,645
8.	Cap Foundation Conference	The Westin Hotel O'Hare Airport	1,061
9.	AHLA ANNUAL PROGRAM	Sheraton Chicago Hotel & Towers	999
10.	DELOITTE SERVICES LP AERS SPRING SEMINAR 2007 CHICAGO	Renaissance Schaumburg Hotel	917

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces. Total number of events surveyed for time period: 42,261*

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.