

The Knowland Group Inc

TOP 10 GROUP EVENTS : Sep 01, 2009 - Sep 30, 2009

Square Footage Meeting Space Occupied, Square Footage Catered

	Event Name	Property	Total Sq. Ft Occupied
1	Dragoncon 2009	Hyatt Regency Atlanta	595,650
2	Veterinary Emergency / Veccs Meeting - Annual Meeting	Hyatt Regency Chicago	432,527
3	NMC 2009	Hilton Chicago & Towers	372,546
4	Wizefest 2009	Sheraton Downtown (frmly. Adams Mark)	362,713
5	National Agents Alliance 2009	Hilton Anatole	352,899
6	Oncology Congress 2009	Hilton San Francisco	326,630
7	CLO Magaznie Fall 2009 Symposium	The Broadmoor	272,680
8	Governors' Global Climate Summit	Hyatt Regency Century Plaza	265,514
9	APPD Fall Program 2009	Westin Arlington Gateway	253,566
10	Barron's Winner's Circle Top Advisor Summit	JW Marriott Orlando, Grande Lakes	251,668

	Event Name	Property	Total Sq. Ft Catered
1	CFDA-CAC Combined Convention	Crowne Plaza Denver International Airport	191,850
2	Wizefest 2009	Sheraton Downtown (frmly. Adams Mark)	120,003
3	Iowa State Chapter (ICPS 09)	Marriott Hotel & Marina San Diego	108,230
4	NMC 2009	Hilton Chicago & Towers	92,696
5	CEFPI	Marriott Wardman Park Hotel	87,260
6	Pepsi / Strategic Planning Committee Meeting	Hyatt Regency Century Plaza	83,146
7	Shortridge High School Reunion	Sheraton Indianapolis Hotel & Suites	78,592
8	2009 Annual Sales Meeting	The Broadmoor	70,682
9	Johns Hopkins President's Inaugural Dinner	Marriott Baltimore Waterfront Hotel	57,420
10	Kellogg Company Planning & Transition	Sheraton Chicago Hotel & Towers	56,214

SELECTED MARKET : Tampa-St Petersburg, FL

	Event Name	Property	Total Sq. Ft Occupied
1	Tampa Bay Fall Round Up	Embassy Suites Tampa USF	54,780
2	Instant Software-Rezfest on the Road	Hyatt Grand Tampa	43,625
3	United Faculty of Florida	Quorum Hotel Tampa	22,220
4	Allstate Retiree Education Sessions Road Show	Marriott Tampa Westshore	15,620
5	Tampa General Hospital	Westin Tampa Harbour Island	14,280
6	Hawkins Gator Weekend	Hilton Clearwater Beach Resort	13,920
7	Good Humor/Breyers	Marriott St. Petersburg Pinellas Park	13,500
8	US Department Of Justice US Attorneys Office	Don CeSar Beach Resort A Loews Hotel	13,404
9	Pan American University Women	Hilton Tampa Airport Westshore	11,150
10	Employers Health Coalition	Doubletree Hotel Tampa Westshore Airport	8,372

	Event Name	Property	Total Sq. Ft Catered
1	Dancing With the Stars	Marriott Tampa Waterside Hotel & Marina	36,477
2	Cayman Islands Dept Tourism	Hyatt Grand Tampa	20,740
3	Blue Cross Blue Shield Ass	Hyatt Regency Downtown	12,112
4	Florida College	Embassy Suites Tampa USF	10,826
5	Tampa Hispanic Heritage, Inc.	Quorum Hotel Tampa	10,800
6	Tampa Bay Area Ladies Weekend	Crowne Plaza Tampa Sabal Park	10,010
7	NASD	Don CeSar Beach Resort A Loews Hotel	9,500
8	Good Humor/Breyers	Marriott St. Petersburg Pinellas Park	9,000
9	Tires Plus Top Gun Training	Sheraton Suites Tampa Airport	6,000

10	Bay Area Apartments	Marriott Tampa Westshore	4,972
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SELECTED MARKET : New Orleans, LA

	Event Name	Property	Total Sq.Ft Occupied
1	International Baccalaureate Workshop	Sheraton New Orleans Hotel	119,789
2	Louisiana Association Of Nurse Practitioners	Hilton New Orleans Riverside	98,867
3	Consortium For Energy Efficiency	Loews New Orleans	20,865
4	NDCI: Drug Court Coordinators' Training	Royal Sonesta Hotel New Orleans	10,270
5	Louisiana Supreme Court - Drug Court Office	Westin Canal Place	8,985
6	Independent Football Promotions	Chateau Bourbon - Wyndham Historic Hotel	8,236
7	Vanguard Management Group	Radisson Hotel New Orleans Airport	4,864
8	Jostens	Four Points by Sheraton New Orleans Airport	2,700
9	Traylor Bros., Inc.	Marriott Metairie at Lakeway	2,535
10	Gulf Coast Childrens Caravan	Crowne Plaza New Orleans Airport	2,180

	Event Name	Property	Total Sq.Ft Catered
1	International Baccalaureate Workshop	Sheraton New Orleans Hotel	15,264
2	Tulane University Office Of Teacher Preparation	Chateau Bourbon - Wyndham Historic Hotel	7,289
3	Consortium For Energy Efficiency	Loews New Orleans	6,580
4	Goizueta Business School, Emory University	Marriott New Orleans	6,388
5	G4 OCO Training Seminar	Doubletree Hotel New Orleans	5,508
6	SAEOPP Board Meeting	Omni Royal	5,450
7	Exxon Mobil Chemical Company	Hotel Monteleone	4,600
8	Lafreuiere Soccer Club	Radisson Hotel New Orleans Airport	2,944
9	Jefferson Federation Of Teachers	Hilton New Orleans Airport	2,001
10	DEUTSCHE Bank	Westin Canal Place	1,838

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 700 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 410.860.2270

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.