

## TOP 10 GROUP EVENTS – January 2007 Total, San Antonio, Denver

### Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Data derived from reader board reports covering hotels in 55 metropolitan areas across 39 states and provinces\*

Total number of events surveyed for time period: 31,035 Total Number of Subscribing Properties: 418

#### Square Footage Meeting Space Occupied – North America

	Event	Market	Sq Ft - Meeting Space Occupied
1.	Bridal Spectacular Jan 2007	Kansas City	409,458
2.	METRO DENTAL CARE	Minneapolis	354,692
3.	9TH ANNUAL REALSCREEN SUMMIT	Washington	295,454
4.	CHICAGO CONSTRUCTION EXPO	Chicago	194,400
5.	APPA 2007 INSTITUTE FOR FACILITIES MANAGEMENT	Orlando	167,868
6.	WORLEY 2007 CLAIMS EXPO	New Orleans	162,358
7.	2007 Yager Winter Conference	Baltimore	161,928
8.	ASSISTIVE TECHNOLOGY INDUSTRY ASSOCIATION 2007	Orlando	160,000
9.	STATE OF THE MHS 2007 ANNUAL CONFERENCE	Washington	145,193
10.	MDCPS Teacher of the Year Awards Banquet	Miami	132,592

#### Square Footage Catered – North America

	Event	Market	Sq Ft – Meeting Space Catered Events
1.	2007 Western Nursery & Landscape Annual Conf. & Trade Sho	Kansas City	84,385
2.	MDCPS Teacher of the Year Awards Banquet	Miami	77,152
3.	BERLEX 2007 NATIONAL POA	Orlando	65,270
4.	WINTER BALL	Houston	62,038
5.	NAFSA WASHINGTON LEADERSHIP 2007 MEETING (WLM)	Washington	57,096
6.	Honeywell Security Kick-off	Orlando	53,324
7.	YESHIVA SCHOOLS ANNUAL DINNER	Pittsburgh	49,905
8.	VERTAFORE MEETING	Atlanta	48,168
9.	Norhtwestern Lumber Association	Minneapolis	47,967
10.	TARGET SPECIALTY PRODUCTS	Reno	44,400

**Estimated Number of Attendees – North America**

	<b>Event</b>	<b>Market</b>	<b>Est Num of Attendees</b>
1.	WORLEY 2007 CLAIMS EXPO	New Orleans	7,458
2.	Overland Park Boat Show 2007 by Lake of the Ozark Marin	Kansas City	3,546
3.	ASSISTIVE TECHNOLOGY INDUSTRY ASSOCIATION 2007	Orlando	2,997
4.	MDCPS Teacher of the Year Awards Banquet	Miami	2,918
5.	DOD CYBER CRIME CONFERENCE	St. Louis	2,908
6.	APPA 2007 INSTITUTE FOR FACILITIES MANAGEMENT	Orlando	2,718
7.	JP Morgan - JP MORGAN PRIVATE CLIENT SERVICES UNIVERSITY	Houston	2,347
8.	BERLEX 2007 NATIONAL POA	Orlando	2,187
9.	WINTER BALL	Houston	2,167
10.	NMHC ANNUAL MEETING & APARTMET STRATEGIES CONFERENCE	Phoenix	2,145

**SELECTED MARKET: San Antonio****Square Footage Meeting Space Occupied: San Antonio**

	<b>Event</b>	<b>City</b>	<b>Sq Ft - Meeting Space Occupied</b>
1.	Galderma	San Antonio	35,608
2.	CSS NATIONAL MEETING	San Antonio	33,999
3.	Profiles International - 2007 World Conference	San Antonio	32,968
4.	NCOD Pastoral Week	San Antonio	27,205
5.	GE PERIOPERATIVE AND RESPIRATION CARE 2007 NATIONAL SALES MEETING	San Antonio	25,400
6.	FERNDAL LABORATORIES INC	San Antonio	23,660
7.	WOMEN'S HEALTH CONFERENCE	San Antonio	23,601
8.	2007 WORLD CLASS OB/GYN ULTRASOUND CONFERENCE	San Antonio	23,600
9.	AM SHEEP INDUSTRY ASSN	San Antonio	21,340
10.	HIV Sales POA 2007	San Antonio	21,136

## SELECTED MARKET – San Antonio (Continued)

### Square Footage Catered: San Antonio

	Event	City	Sq Ft – Meeting Space Catered Events
1.	2007 STATE MANAGERS MEETING	San Antonio	12,480
2.	ENTERPRISE RENT - A -CAR	San Antonio	12,000
3.	Gilman Gear	San Antonio	11,800
4.	WOMEN'S HEALTH CONFERENCE	San Antonio	11,800
5.	NCOD Pastoral Week	San Antonio	11,540
6.	CSS NATIONAL MEETING	San Antonio	10,966
7.	IHO: GARCIA AND NG WEDDING RECEPTION	San Antonio	10,204
8.	Profiles International - 2007 World Conference	San Antonio	9,496
9.	Clear Channel Communications	San Antonio	7,580
10.	BOOST MOBILE	San Antonio	7,278

### Estimated Number of Attendees: San Antonio

	Event	City	Est Num of Attendees
1.	CSS NATIONAL MEETING	San Antonio	482
2.	BIPI SALES POA 2007	San Antonio	426
3.	Galderma	San Antonio	426
4.	Profiles International - 2007 World Conference	San Antonio	413
5.	2007 WORLD CLASS OB/GYN ULTRASOUND CONFERENCE	San Antonio	294
6.	NCOD Pastoral Week	San Antonio	288
7.	ENTERPRISE RENT - A -CAR	San Antonio	<b>267</b>
8.	PRILOSEC OTC	San Antonio	267
9.	AM SHEEP INDUSTRY ASSN	San Antonio	267
10.	GE PERIOPERATIVE AND RESPIRATION CARE 2007 NAT SALES MEETING	San Antonio	203

**SELECTED MARKET SEGMENTS:****Square Footage Meeting Space Occupied: Denver**

	<b>Event</b>	<b>City</b>	<b>Sq Ft - Meeting Space Occupied</b>
1.	ALTERNATIVE TECHNOLOGIES, INC.	Englewood	46,392
2.	METRO SPEECH AND LANGUAGE SYMPOSIUM	Denver	46,000
3.	MOHAWK CARPET DISTRIBUTION, L.P.	Denver	40,800
4.	2007 SHERIFFS CONFERENCE & VENDOR SHOW	Westminster	35,044
5.	ST. ANDREW SOCIETY BURNS SUPPER	Denver	30,882
6.	LA ELITE & COMPETITION	Denver	28,850
7.	CAMBRIDGE COLLEGE	Denver	28,560
8.	CAA 2007 ANNUAL STATE CONVENTION	Denver	26,158
9.	REGIS GIRLS SCHOOL - FATHER DAUGHTER GALA	Denver	24,830
10.	Ball Corporation Holiday Party	Westminster	23,976

**Square Footage Catered: Denver**

	<b>Event</b>	<b>City</b>	<b>Sq Ft – Meeting Space Catered Events</b>
1.	Ball Corporation Holiday Party	Westminster	23,976
2.	REGIS GIRLS SCHOOL - FATHER DAUGHTER GALA	Denver	21,060
3.	ALTERNATIVE TECHNOLOGIES, INC.	Englewood	20,008
4.	MOHAWK CARPET DISTRIBUTION, L.P.	Denver	16,320
5.	BONFILS BLOOD CENTER	Denver	11,000
6.	Wagner Equipment Company 2007 Sales kickoff	Littleton	10,700
7.	RSC EQUIPMENT RENTAL HOLIDAY PARTY	Denver	10,200
8.	ANNUITIES: THE GOOD, THE BAD, AND THE FINE PRINT	Denver	10,200
9.	METRO SPEECH AND LANGUAGE SYMPOSIUM	Denver	10,200
10.	FIRST AMERICAN HERITAGE TITLE	Denver	10,127

## SELECTED MARKETS: Denver (Continued)

### Estimated Number of Attendees: Denver

	Event	City	Est Num of Attendees
1.	MOHAWK CARPET DISTRIBUTION, L.P.	Denver	489
2.	CO ARMY NATIONAL GUARD CONFERENCE	Westminster	481
3.	WEST CENTRAL KICKOFF	Englewood	368
4.	RETAIL POWERSPORTS MANAGEMENT GROUP	Denver	351
5.	AMERICAS REGION TRANSFER PRICING CONSULTANT TRAINING	Englewood	324
6.	Wagner Equipment Company 2007 Sales kickoff	Littleton	321
7.	LA ELITE & COMPETITION	Denver	274
8.	COLORADO SOCIETY OF CPAS	Denver	274
9.	Colorado Youth Soccer	Littleton	267
10.	CAMBRIDGE COLLEGE	Denver	254

The Knowland Group provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada. Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 202.842.9244

\*Data are derived from the Knowland Group's national reader board service. Hotels surveyed are determined by request from Knowland Group clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.