

**Knowland Group Inc
TOP 10 GROUP EVENTS :Aug 01,2007 - Aug 31,2007**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied

	EventName	Property	Total Sq.Ft Occupied
1	Gospel Music Workshop of America	Disney's Coronado Springs Resort at Walt Disn	1,210,737
2	CRIMES AGAINST CHILDREN	Hyatt Regency Downtown	710,514
3	35TH NATIONAL DOWN SYNDROME CONGRESS	The Westin Crown Center	516,776
4	AGILE ALLIANCE ORGANIZATION 2007 MEETING	Renaissance Washington DC Hotel	505,503
5	North American Spinal Cord Injury Conference and	Gaylord Palms Resort & Convention Center	445,273
6	Alpha Phi Alpha Fraternity General Convention	Rosen Shingle Creek	443,429
7	RDH UNDER ONE ROOF	Omni Shoreham Hotel	438,842
8	Freeman & AVW-TELAV Annual Management Meeting	Hilton Anatole	391,679
9	American Needlepoint Guild 2007 National Seminar	Baltimore Marriott Waterfront Hotel	338,039
10	JUST READ /FEF	Rosen Shingle Creek	335,937

Square Footage Catered

	EventName	Property	Total Sq.Ft Catered
1	Freeman & AVW - TELAV Annual Mgmt Meeting	Hilton Anatole	237,544
2	North American Properties	Gaylord Palms Resort & Convention Center	178,881
3	RDH UNDER ONE ROOF	Omni Shoreham Hotel	172,594
4	THE ROAD TO X10 - KICK OFF	Disney's Coronado Springs Resort at Walt Disn	172,000
5	Freeman & AVW-TELAV Annual Management Meeting	Hilton Anatole	167,004
6	International Council of Shopping Centers 2007 F	Gaylord Palms Resort & Convention Center	160,465
7	North American Spinal Cord Injury Conference and	Gaylord Palms Resort & Convention Center	151,572
8	2007 Sustaining Military Readiness Conference	Disney's Coronado Springs Resort at Walt Disn	140,704
9	Tupperware Jubilee 2007	Rosen Shingle Creek	112,524
10	JUST READ /FEF	Rosen Shingle Creek	105,869

Estimated Number of Attendees

	EventName	Property	Attendees
1	AIR FORCE SERGEANTS ASSOCIATION	Caribe Royale	7,587
2	Baltimore Summer Antiques Show	Baltimore Convention Center	7,493
3	APWU - NAT'L POSTAL PRESS ASSOC. 2007	Hilton Reno Resort & Casino	6,652
4	Gospel Music Workshop of America	Disney's Coronado Springs Resort at Walt Disn	5,998
5	JUST READ /FEF	Rosen Shingle Creek	5,686
6	Alpha Phi Alpha Fraternity General Convention	Rosen Shingle Creek	5,226
7	35TH NATIONAL DOWN SYNDROME CONGRESS	The Westin Crown Center	5,146
8	RDH UNDER ONE ROOF	Omni Shoreham Hotel	4,905
9	APCO International	Baltimore Convention Center	4,585
10	2007 NURSERY / LANDSCAPE EXPO	Hilton Anatole	4,554

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SELECTED MARKET : San Francisco CA

Square Footage Meeting Space Occupied :San Francisco CA

	EventName	Property	Total Sq.Ft Occupied
1	FLASH MEMORY SUMMIT 2007	Santa Clara Marriott	152,463
2	NIKON INC	San Francisco Marriott	136,519
3	KDD 2007 - International Conference on Knowledge	The Fairmont San Jose	106,976
4	Mathfest 2007	The Fairmont San Jose	97,558
5	ASN 2007 BOARD REVIEW COURSE	Palace Hotel San Francisco	91,770
6	2007 SOCIETY FOR THERIOGENOLOGY ANNUAL	Hyatt Regency Monterey Resort & Conference Center	81,185
7	APA 2007 ANNUAL CONVENTION	San Francisco Marriott	70,038
8	CONQUEST SF	San Francisco Airport Marriott	69,930
9	MFHA MEETINGS	Palace Hotel San Francisco	65,050
10	AMERICAN BAR ASSOCIATION - 2007 American Bar	Hilton San Francisco	62,904

Square Footage Catered :San Francisco CA

	EventName	Property	Total Sq.Ft Catered
1	SVMH AWARDS DINNER "UNDER THE TUSCAN SUN " -	Hyatt Regency Monterey Resort & Conference Center	56,760
2	NIKON INC	San Francisco Marriott	40,004
3	R.M. AUCTIONS, INC.	Portola Plaza Hotel at Monterey Bay	31,995
4	CEREXA CAP 08 KOM	The Westin San Francisco Market Street	29,600
5	HARMAN MANAGEMENT CORPORATION	Hyatt Regency San Francisco Airport	28,678
6	ASSOCIATION FOR RESEARCH IN VISION	Portola Plaza Hotel at Monterey Bay	25,445
7	2007 GCBAA ANNUAL SUMMER CONFERENCE	Hyatt Regency Monterey Resort & Conference Center	22,242
8	R.M. AUCTIONS,INC.	Portola Plaza Hotel at Monterey Bay	21,330
9	NATIONAL CABLE TELEVISION COOPERATIVE	Portola Plaza Hotel at Monterey Bay	21,330
10	AMERICAN BAR ASSOCIATION - 2007 American Bar	Hilton San Francisco	18,925

Estimated Number of Attendees :San Francisco CA

	EventName	Property	Attendees
1	FLASH MEMORY SUMMIT 2007	Santa Clara Marriott	3,123
2	SVMH AWARDS DINNER "UNDER THE TUSCAN SUN " -	Hyatt Regency Monterey Resort & Conference Center	2,687
3	HARMAN MANAGEMENT CORPORATION	Hyatt Regency San Francisco Airport	1,114
4	NATIONAL GEOGRAPHIC SCHOOL PUBLISHING	Hyatt Regency Monterey Resort & Conference Center	985
5	CONQUEST SF	San Francisco Airport Marriott	915
6	CALIFORNIA CPA EDUCATION FOUNDATION	Embassy Suites Hotel Monterey Bay-Seaside	798
7	NIKON INC	San Francisco Marriott	729
8	KDD 2007 - International Conference on Knowledge	The Fairmont San Jose	672
9	CROOM / SHAFFER WEDDING	Monterey Plaza Hotel & Spa	647
10	SCUDDER REUNION	Monterey Plaza Hotel & Spa	647

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SELECTED MARKET : Phoenix AZ

Square Footage Meeting Space Occupied :Phoenix AZ

	EventName	Property	Total Sq.Ft Occupied
1	Arizona Health Care Association Annual Conference	Doubletree Paradise Valley Resort/Scottsdale	94,533
2	WILLIAMS-SONOMA 2007 BRAND CONFERENCE	Westin Kierland Resort & Spa	54,218
3	CH2M Hill - Project Safety Team Leader Meetings	Hilton Scottsdale Resort & Villas	42,483
4	KIPP	The Fairmont Scottsdale Princess	35,861
5	2007 Tribal Crime Data & Information Sharing Conference	Sheraton Crescent Hotel	32,793
6	2007 AMERICAS NATIONAL MANAGEMENT MEETING	Westin Kierland Resort & Spa	31,452
7	Art Unraveled	Crowne Plaza Phoenix, AZ - North at Metro Center	29,433
8	INTERNATIONAL NEW THOUGHT ALLIANCE	Embassy Suites Hotel Phoenix-North	29,021
9	HIGH TECH INSTITUTE	Sheraton Crescent Hotel	27,498
10	ARIZONA MARIAN CONFERENCE 2007	Doubletree Paradise Valley Resort/Scottsdale	27,360

Square Footage Catered :Phoenix AZ

	EventName	Property	Total Sq.Ft Catered
1	WILLIAMS-SONOMA 2007 BRAND CONFERENCE	Westin Kierland Resort & Spa	49,288
2	2007 AMERICAS NATIONAL MANAGEMENT MEETING	Westin Kierland Resort & Spa	24,644
3	PEPSICO NATIONAL SALES MEETING	Westin Kierland Resort & Spa	24,644
4	KIPP	The Fairmont Scottsdale Princess	24,321
5	Arizona Health Care Association Annual Conference	Doubletree Paradise Valley Resort/Scottsdale	23,400
6	TOM HOPKINS - BOOT CAMP SALES MASTERY 2007	The Fairmont Scottsdale Princess	22,500
7	2007 STARWOOD NAD IT LEADERSHIP CONFERENCE	The Phoenician Resort	21,238
8	CH2M Hill - Project Safety Team Leader Meetings	Hilton Scottsdale Resort & Villas	20,008
9	Shade Educational Conference	Doubletree Paradise Valley Resort/Scottsdale	12,960
10	2007 AFTERMARKET MANAGEMENT WORKSHOP &	Arizona Biltmore Resort & Spa	12,352

Estimated Number of Attendees :Phoenix AZ

	EventName	Property	Attendees
1	WILLIAMS-SONOMA 2007 BRAND CONFERENCE	Westin Kierland Resort & Spa	1,265
2	2007 STARWOOD NAD IT LEADERSHIP CONFERENCE	The Phoenician Resort	849
3	Art Unraveled	Crowne Plaza Phoenix, AZ - North at Metro Center	644
4	2007 AMERICAS NATIONAL MANAGEMENT MEETING	Westin Kierland Resort & Spa	615
5	LHG WEST REGIONAL MEETING	Westin Kierland Resort & Spa	615
6	PEPSICO NATIONAL SALES MEETING	Westin Kierland Resort & Spa	615
7	HELL CITY TATTOO FESTIVAL	Arizona Biltmore Resort & Spa	613
8	KIPP	The Fairmont Scottsdale Princess	577
9	TOM HOPKINS - BOOT CAMP SALES MASTERY 2007	The Fairmont Scottsdale Princess	561
10	Storesonline	Sheraton Crescent Hotel	459

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.