

**Knowland Group Inc**

**TOP 10 GROUP EVENTS :Feb 01,2008 - Feb 29,2008**

**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**Square Footage Meeting Space Occupied**

|    | <b>EventName</b>                                       | <b>Property</b>                                   | <b>Total Sq.Ft Occupied</b> |
|----|--|---|-----------------------------|
| 1  | Pat Riha Productions 2008                              | Sheraton Overland Park Hotel                      | 1,854,730                   |
| 2  | WSA  | Mandalay Bay Resort & Casino                      | 909,290                     |
| 3  | IECA 2008 Annual Meeting                               | Disney's Coronado Springs Resort at Walt Disn     | 838,160                     |
| 4  | Rent-A-Center 2008 Annual District Manager's Meeting   | Hilton Anatole                                    | 698,536                     |
| 5  | Black Heritage Art Expo                                | Baltimore Convention Center                       | 600,000                     |
| 6  | Century 21 Greater NJ Broker Council                   | Gaylord Palms Resort & Convention Center          | 492,834                     |
| 7  | Newspaper Association of America                       | Marriott Orlando World Center Resort & Convention | 473,799                     |
| 8  | National Society of Black Physicists Annual Conference | Omni Shoreham Hotel                               | 408,949                     |
| 9  | Colorado Deca 2008                                     | The Broadmoor                                     | 375,024                     |
| 10 | NDIA / SOLIC National Defense Industrial Association   | Marriott Wardman Park Hotel                       | 324,717                     |

**Square Footage Catered**

|    | <b>EventName</b>                                     | <b>Property</b>                                   | <b>Total Sq.Ft Catered</b> |
|----|--|---|----------------------------|
| 1  | Rent-A-Center 2008 Annual District Manager's Meeting | Hilton Anatole                                    | 464,850                    |
| 2  | NDIA / SOLIC National Defense Industrial Association | Marriott Wardman Park Hotel                       | 216,000                    |
| 3  | Administaff  | Hyatt Regency Houston                             | 144,000                    |
| 4  | Massey Services Annual Awards Banquet                | Rosen Shingle Creek                               | 139,075                    |
| 5  | IECA 2008 Annual Meeting                             | Disney's Coronado Springs Resort at Walt Disn     | 122,859                    |
| 6  | 2008 Listening Conference                            | Renaissance Oklahoma City Convention Center Hotel | 111,392                    |
| 7  | Lowe's 2008 National Sales Meeting                   | Mandalay Bay Resort & Casino                      | 110,723                    |
| 8  | BAI TransPay Conference & Expo                       | Gaylord Texan Resort & Convention Center          | 106,440                    |
| 9  | NC Wildlife Habitat Foundation                       | Grandover Resort & Conference Center              | 104,000                    |
| 10 | CERAWeek 2008  | Westin Galleria Houston                           | 102,638                    |

**Estimated Number of Attendees**

|    | <b>EventName</b>   | <b>Property</b>                                   | <b>Attendees</b> |
|----|--|---|------------------|
| 1  | WSA  | Mandalay Bay Resort & Casino                      | 17,934           |
| 2  | Pat Riha Productions 2008                                | Sheraton Overland Park Hotel                      | 11,433           |
| 3  | Ameriprise Leadership Conference                         | Hilton Anatole                                    | 9,108            |
| 4  | BAI TransPay Conference & Expo                           | Gaylord Texan Resort & Convention Center          | 9,045            |
| 5  | International Auto Show                                  | Baltimore Convention Center                       | 7,493            |
| 6  | Katsucon - 14  | Omni Shoreham Hotel                               | 7,017            |
| 7  | 2008 Mea BarGaining , Political Action And Pr Conference | Marriott Detroit at the Renaissance Center        | 6,021            |
| 8  | TD Ameritrade Institutional                              | Marriott Orlando World Center Resort & Convention | 5,760            |
| 9  | PAK Mail   | Rosen Shingle Creek                               | 5,703            |
| 10 | NEWSR  | Rhode Island Convention Center                    | 5,324            |

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**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**SELECTED MARKET : Dallas TX**

**Square Footage Meeting Space Occupied :Dallas TX**

|    | <b>EventName</b>                                     | <b>Property</b>                          | <b>Total Sq.Ft Occupied</b> |
|----|--|--|-----------------------------|
| 1  | Rent-A-Center 2008 Annual District Manager's Meeting | Hilton Anatole                           | 698,536                     |
| 2  | BAI TransPay Conference & Expo                       | Gaylord Texan Resort & Convention Center | 230,104                     |
| 3  | Abbott Nutrition 2008 National Meeting               | Hyatt Regency Downtown                   | 227,816                     |
| 4  | Tenet CNO Meeting                                    | InterContinental Addison                 | 201,450                     |
| 5  | Kaplan Step 1 Prep Retreat                           | Radisson Hotel Dallas North Richardson   | 126,007                     |
| 6  | O'Reilly 2008 Annual Meeting                         | Adam's Mark Dallas                       | 99,122                      |
| 7  | United Soybean Board                                 | Hilton Fort Worth                        | 70,554                      |
| 8  | Southwest Society of Periodontists                   | Marriott Dallas Las Colinas              | 63,428                      |
| 9  | The College Board                                    | Renaissance Dallas Richardson            | 54,948                      |
| 10 | ANS National Sales Conference                        | Omni Mandalay                            | 54,325                      |

**Square Footage Catered :Dallas TX**

|    | <b>EventName</b>                                     | <b>Property</b>                                | <b>Total Sq.Ft Catered</b> |
|----|--|--|----------------------------|
| 1  | Rent-A-Center 2008 Annual District Manager's Meeting | Hilton Anatole                                 | 464,850                    |
| 2  | BAI TransPay Conference & Expo                       | Gaylord Texan Resort & Convention Center       | 106,440                    |
| 3  | Abbott Nutrition 2008 National Meeting               | Hyatt Regency Downtown                         | 85,725                     |
| 4  | Tenet CNO Meeting                                    | InterContinental Addison                       | 79,770                     |
| 5  | United Soybean Board                                 | Hilton Fort Worth                              | 43,056                     |
| 6  | Accor North America                                  | Embassy Suites Dallas Frisco Convention Center | 29,580                     |
| 7  | Richardson Chamber Of Commerce 2008 Banquet          | Renaissance Dallas Richardson                  | 24,648                     |
| 8  | ANS National Sales Conference                        | Omni Mandalay                                  | 20,460                     |
| 9  | AMCC Elected Officials Conference                    | Marriott Dallas Las Colinas                    | 20,418                     |
| 10 | Grapevine Fire Department Honors Banquet             | Embassy Suites DFW North Outdoor World         | 18,880                     |

**Estimated Number of Attendees :Dallas TX**

|    | <b>EventName</b>                            | <b>Property</b>                          | <b>Attendees</b> |
|----|---|--|------------------|
| 1  | Ameriprise Leadership Conference            | Hilton Anatole                           | 9,108            |
| 2  | BAI TransPay Conference & Expo              | Gaylord Texan Resort & Convention Center | 9,045            |
| 3  | Teachers Teaching With Technol              | Hyatt Regency Downtown                   | 4,270            |
| 4  | Connect Team Summitc                        | InterContinental Addison                 | 1,826            |
| 5  | Kaplan Step 1 Prep Retreat                  | Radisson Hotel Dallas North Richardson   | 1,539            |
| 6  | O'Reilly 2008 Annual Meeting                | Adam's Mark Dallas                       | 1,210            |
| 7  | IDEXX Laboratories Inc WWSM                 | Fairmont Dallas                          | 922              |
| 8  | Richardson Chamber Of Commerce 2008 Banquet | Renaissance Dallas Richardson            | 739              |
| 9  | McKesson                                    | Omni Mandalay                            | 639              |
| 10 | Waters Corporation                          | Marriott Quorum                          | 570              |

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**Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees**

**SELECTED MARKET : Pittsburgh PA**

**Square Footage Meeting Space Occupied :Pittsburgh PA**

|    | <b>EventName</b>                                | <b>Property</b>                                    | <b>Total Sq.Ft Occupied</b> |
|----|---|--|-----------------------------|
| 1  | PA Black Conference on Higher Education         | Marriott Pittsburgh City Center                    | 104,274                     |
| 2  | National Society of Minorities                  | David L. Lawrence Convention Center                | 76,500                      |
| 3  | Kennametal Global Lean Conference               | Omni William Penn                                  | 75,439                      |
| 4  | Sajal Shetty's Birthday Party                   | Embassy Suites Hotel Pittsburgh International Airp | 36,328                      |
| 5  | Pittsburgh Gem Show                             | Radisson Hotel Pittsburgh                          | 26,880                      |
| 6  | Annual 2008 Jubilee                             | Westin Convention Center Pittsburgh                | 23,800                      |
| 7  | TRFCC - Chinese New Year 2008                   | Hilton Garden Inn Pittsburgh Southpointe           | 23,786                      |
| 8  | Catholic Diocese of Pittsburgh                  | Radisson Pittsburgh Green Tree                     | 18,044                      |
| 9  | ANH Refractories Company L1, L2 Mangers Meeting | Hyatt Regency Pittsburgh International Airport     | 17,800                      |
| 10 | CEC Annual Meeting                              | Marriott Pittsburgh Airport                        | 17,516                      |

**Square Footage Catered :Pittsburgh PA**

|    | <b>EventName</b>                                | <b>Property</b>                                    | <b>Total Sq.Ft Catered</b> |
|----|---|--|----------------------------|
| 1  | PA Black Conference on Higher Education         | Marriott Pittsburgh City Center                    | 20,341                     |
| 2  | Kennametal Global Lean Conference               | Omni William Penn                                  | 18,890                     |
| 3  | Sajal Shetty's Birthday Party                   | Embassy Suites Hotel Pittsburgh International Airp | 15,552                     |
| 4  | Partners for Quality - Heart of Caring Luncheon | Doubletree Hotel Pittsburgh Airport                | 14,976                     |
| 5  | Catholic Diocese of Pittsburgh                  | Radisson Pittsburgh Green Tree                     | 11,804                     |
| 6  | RE/MAX PA/DE Region                             | Westin Convention Center Pittsburgh                | 11,550                     |
| 7  | American Heart Association Gala 2008            | Hilton Garden Inn Pittsburgh Southpointe           | 10,705                     |
| 8  | Pharmacy Team - Training Meeting                | Hyatt Regency Pittsburgh International Airport     | 9,000                      |
| 9  | Duquesne University Law Alumni                  | Renaissance Pittsburgh Hotel                       | 5,908                      |
| 10 | Disabled American Veterans                      | Holiday Inn Greentree                              | 5,148                      |

**Estimated Number of Attendees :Pittsburgh PA**

|    | <b>EventName</b>                                | <b>Property</b>                          | <b>Attendees</b> |
|----|---|--|------------------|
| 1  | National Society of Minorities                  | David L. Lawrence Convention Center      | 1,910            |
| 2  | Pittsburgh Gem Show                             | Radisson Hotel Pittsburgh                | 671              |
| 3  | Partners for Quality - Heart of Caring Luncheon | Doubletree Hotel Pittsburgh Airport      | 547              |
| 4  | Annual 2008 Jubilee                             | Westin Convention Center Pittsburgh      | 462              |
| 5  | PA Black Conference on Higher Education         | Marriott Pittsburgh City Center          | 453              |
| 6  | National Young Leaders State Conference         | Hilton Pittsburgh                        | 393              |
| 7  | Allegheny County Republican Committee           | Radisson Pittsburgh Green Tree           | 374              |
| 8  | Gourley Moot Court Competition                  | Omni William Penn                        | 346              |
| 9  | KFMR E2E Reception                              | Renaissance Pittsburgh Hotel             | 297              |
| 10 | TRFCC - Chinese New Year 2008                   | Hilton Garden Inn Pittsburgh Southpointe | 250              |

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 700 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: [www.KnowlandGroup.com](http://www.KnowlandGroup.com) or by phone: 410.860.2270

\*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.