

**Knowland Group Inc
TOP 10 GROUP EVENTS :Mar 01,2008 - Mar 31,2008**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied

	EventName	Property	Total Sq.Ft Occupied
1	Pat Riha Productions 2008	Sheraton Overland Park Hotel	1,854,730
2	American Dental Association	Hilton Anatole	1,250,487
3	Century 21 2008 International Convention	Gaylord Palms Resort & Convention Center	492,834
4	Psychotherapy Networker Symposium	Omni Shoreham Hotel	483,986
5	United Franchise Group 2008 World Expo	Disney's Coronado Springs Resort at Walt Disn	446,325
6	Numonyx Sales Conference	Rosen Shingle Creek	396,251
7	Deloitte Difference	Hyatt Regency Downtown	376,322
8	ACBL Spring 2008 North American Bridge Championship	Marriott Detroit at the Renaissance Center	373,944
9	Core Strength	Mandalay Bay Resort & Casino	363,900
10	National Student Nurses Association 2008 Annual	Gaylord Texan Resort & Convention Center	363,250

Square Footage Catered

	EventName	Property	Total Sq.Ft Catered
1	Automotive Oil Change Association	Mandalay Bay Resort & Casino	355,876
2	United Franchise Group 2008 World Expo	Disney's Coronado Springs Resort at Walt Disn	258,563
3	2008 Brown & Brown Annual Meeting	Gaylord Palms Resort & Convention Center	251,882
4	Edward Don & Company National Sales Meeting & Supplier	Rosen Shingle Creek	196,148
5	Kindred Healthcare Lea	The Venetian Resort Hotel Casino	151,372
6	ACBL Spring 2008 North American Bridge Championship	Marriott Detroit at the Renaissance Center	151,243
7	Deloitte Difference	Hyatt Regency Downtown	135,000
8	Worldwide 2008 Kickoff	Hilton Anatole	119,825
9	Brunswick Corporation	Westin Chicago North Shore	111,609
10	Whole Foods Market - 2008 Tribal Gathering	Hilton Austin	109,256

Estimated Number of Attendees

	EventName	Property	Attendees
1	American Association of Neuroscience Nurses	Renaissance Nashville Hotel	23,011
2	Automotive Oil Change Association	Mandalay Bay Resort & Casino	21,351
3	American Dental Association	Hilton Anatole	13,267
4	Pat Riha Productions 2008	Sheraton Overland Park Hotel	11,433
5	National Student Nurses Association 2008 Annual	Gaylord Texan Resort & Convention Center	8,943
6	New Englançe Turf Grass	Rhode Island Convention Center	8,325
7	ASHE - International Conference and Exhibition f	Gaylord Palms Resort & Convention Center	6,823
8	SESAUA	Manchester Grand Hyatt San Diego	6,307
9	National Association of School Music Dealers	Rosen Shingle Creek	5,686
10	United Franchise Group 2008 World Expo	Disney's Coronado Springs Resort at Walt Disn	4,945

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SELECTED INDUSTRY SEGMENT: Entertainment

Square Footage Meeting Space Occupied :Entertainment

	EventName	Property	Total Sq.Ft Occupied
1	San Diego Spring Round Up	Manchester Grand Hyatt San Diego	120,558
2	Tremaine Dance Conventions Winter Competition	Renaissance Tulsa Hotel & Convention Center	100,800
3	MAD Jam / Mid Atlantic Dance Jam 2008	Sheraton Premiere Hotel at Tysons Corner	62,841
4	East Coast Volleyball	Baltimore Convention Center	56,045
5	CCE Irish Music Weekend	Hilton Parsippany	54,030
6	Royal Palms Lacrosse	Holiday Inn Cocoa Beach	47,210
7	Horizon Theater Company Atlanta Stories 2008 !	Georgia Tech Hotel & Conference Center	45,958
8	2008 Alliance Nationals & Annual Seminar	Marriott Albuquerque Pyramid North	44,136
9	Supernatural 2008	Marriott Los Angeles Airport	38,148
10	WERA - The 36th Annual Spring Conference	Hilton Seattle Airport & Conference Center	36,381

Square Footage Catered :Entertainment

	EventName	Property	Total Sq.Ft Catered
1	Royal Palms Lacrosse	Holiday Inn Cocoa Beach	47,210
2	San Diego Spring Round Up	Manchester Grand Hyatt San Diego	25,192
3	CCE Irish Music Weekend	Hilton Parsippany	17,368
4	The ACC Men's Basketball Tournament	Westin Charlotte	16,276
5	Holocaust Museum of Southwest Florida	Ritz Carlton Naples	15,245
6	Desert Stages Theatre	The Scottsdale Plaza Resort	15,120
7	Gateway Boat Club Commodore's Ball	Renaissance St. Louis Airport	14,584
8	Horizon Theater Company Atlanta Stories 2008 !	Georgia Tech Hotel & Conference Center	14,520
9	Alexandria Symphony Orchestra League "Rhapsody in Blue"	Ritz Carlton Pentagon City	14,400
10	Dapper Dan Wrestling Classic	Radisson Pittsburgh Green Tree	14,288

Estimated Number of Attendees :Entertainment

	EventName	Property	Attendees
1	East Coast Volleyball	Baltimore Convention Center	1,399
2	San Diego Spring Round Up	Manchester Grand Hyatt San Diego	748
3	Tremaine Dance Conventions Winter Competition	Renaissance Tulsa Hotel & Convention Center	718
4	Gilberto Santa Rosa Salsa Dance	Sheraton New Orleans Hotel	714
5	Orlando Metro Gymnastics The City of Lights Invi	Gaylord Palms Resort & Convention Center	612
6	Hearst Newspaper Reception 2008	Renaissance Washington DC	544
7	Gateway Boat Club Commodore's Ball	Renaissance St. Louis Airport	524
8	MAD Jam / Mid Atlantic Dance Jam 2008	Sheraton Premiere Hotel at Tysons Corner	477
9	Desert Stages Theatre	The Scottsdale Plaza Resort	453
10	Horizon Theater Company Atlanta Stories 2008 !	Georgia Tech Hotel & Conference Center	435

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SELECTED INDUSTRY SEGMENT: Manufacturing

Square Footage Meeting Space Occupied :Manufacturing

	EventName	Property	Total Sq.Ft Occupied
1	Close Up, Inc.	Crowne Plaza Silver Spring	71,416
2	General Motors	Millennium Hotel St. Louis	38,353
3	Boeing Company - 2008 Ethics All Team Meeting	Hyatt Regency Newport Beach Hotel	30,240
4	AER	Omni Mandalay	22,908
5	Toyota Motor Sales District Service & Parts Meeting	Marriott Manhattan Beach	21,518
6	American Honda Motor Company Inc.	PGA National Resort & Spa	21,110
7	Baldor Electric	Westin Poinsett Greenville	21,088
8	Honeywell	Doubletree Hotel Chicago O'Hare Airport Rosemont	20,306
9	Godiva Meeting	Marriott Chicago O'Hare	18,684
10	Tupperware Chairman's Summit 2008	Disney's Grand Floridian Resort & Spa	18,297

Square Footage Catered :Manufacturing

	EventName	Property	Total Sq.Ft Catered
1	Close Up, Inc.	Crowne Plaza Silver Spring	36,920
2	General Motors	Millennium Hotel St. Louis	23,352
3	Bodine Aluminum Awards Banquet	Saint Charles Convention Center	16,200
4	Godiva Meeting	Marriott Chicago O'Hare	14,840
5	Baldor Electric	Westin Poinsett Greenville	13,888
6	Harvey Industries	Crowne Plaza Hartford Cromwell	11,212
7	Tupperware Chairman's Summit 2008	Disney's Grand Floridian Resort & Spa	9,833
8	Northrop Grumman - Tascspring Fung	Marriott Westfields Washington Dulles	9,170
9	Boeing Company - 2008 Ethics All Team Meeting	Hyatt Regency Newport Beach Hotel	9,000
10	Northrop Grumman	Hyatt Regency Baltimore	8,810

Estimated Number of Attendees :Manufacturing

	EventName	Property	Attendees
1	Bodine Aluminum Awards Banquet	Saint Charles Convention Center	972
2	Peterbilt Motors Company	Marriott Louisville Downtown	763
3	Bridgestone / Firestone Awards Banquet	Millennium Hotel St. Louis	599
4	Harvey Industries	Crowne Plaza Hartford Cromwell	546
5	Honda Northwestern Zone	La Quinta Resort & Club	521
6	Northrop Grumman PLA Dinner	Marriott Warner Center Woodland Hills	256
7	The Goodrich & Boeing Working Together Team Report Out	Omni San Diego Hotel	240
8	Northrop Grumman - Tascspring Fung	Marriott Westfields Washington Dulles	228
9	Tupperware Chairman's Summit 2008	Disney's Grand Floridian Resort & Spa	211
10	RBM Meeting	Marriot Downtown Indianapolis	207

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 700 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 410.860.2270

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.