

Knowland Group Inc

TOP 10 GROUP EVENTS :Apr 01,2008 - Apr 30,2008

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied

	EventName	Property	Total Sq.Ft Occupied
1	DaVita Administrator's Meeting 2008	Gaylord National Resort and Convention Center	1,392,062
2	85th ADEA Annual Session & Exhibition	Hilton Anatole	1,250,487
3	Arbonne NTC 2008	Georgia World Congress Center	837,000
4	Annual IUG Conference	Omni Shoreham Hotel	644,272
5	PDA Annual Meeting	The Broadmoor	555,943
6	Assn For Corporate Growth 2008 Annual Conference	Marriott Orlando World Center Resort & Convention	549,507
7	International Law Enforcement Trainers Association	Westin Chicago North Shore	476,333
8	National Kidney Foundation Clinical Meeting 2008	Gaylord Texan Resort & Convention Center	474,642
9	State Farm Leadership Symposium 2008	Disney's Coronado Springs Resort at Walt Disn	460,222
10	Mary Kay Career Conference	Baltimore Convention Center	381,281

Square Footage Catered

	EventName	Property	Total Sq.Ft Catered
1	State Farm Leadership Symposium 2008	Disney's Coronado Springs Resort at Walt Disn	344,000
2	Autodesk Tech Camp 2008	Hilton Anatole	196,800
3	DaVita Administrator's Meeting 2008	Gaylord National Resort and Convention Center	180,000
4	20th Annual Women's Prayer Retreat	Best Western Royal Plaza Hotel & Trade Center	142,500
5	PRSM 2008	Rosen Shingle Creek	138,461
6	National Kidney Foundation Clinical Meeting 2008	Gaylord Texan Resort & Convention Center	128,040
7	Annual IUG Conference	Omni Shoreham Hotel	125,747
8	PDA Annual Meeting	The Broadmoor	125,173
9	Petfood Forum '08	Hyatt Regency O'Hare	116,579
10	Frito-Lay 2008 National Sales Meeting	Marriott Orlando World Center Resort & Convention	111,596

Estimated Number of Attendees

	EventName	Property	Attendees
1	Arbonne NTC 2008	Georgia World Congress Center	20,905
2	85th ADEA Annual Session & Exhibition	Hilton Anatole	13,267
3	American Society For Laser Medicine And Surgery	Gaylord Palms Resort & Convention Center	11,563
4	National Kidney Foundation Clinical Meeting 2008	Gaylord Texan Resort & Convention Center	10,880
5	Familylife - Weekend To Remember	Gaylord Opryland Resort & Convention Center Nashvi	7,217
6	RPS Research Pharmaceutical Services	Mandalay Bay Resort & Casino	6,000
7	PRSM 2008	Rosen Shingle Creek	5,686
8	DaVita Administrator's Meeting 2008	Gaylord National Resort and Convention Center	5,500
9	AMPC Conference 2008	Disney's Coronado Springs Resort at Walt Disn	5,487
10	Athletic Championship Chicago	Renaissance Schaumburg Hotel & Convention Center	4,855

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SELECTED MARKET : Portland OR

Square Footage Meeting Space Occupied :Portland OR

	EventName	Property	Total Sq.Ft Occupied
1	Child Abuse Summit	Red Lion Hotel On The River	158,332
2	2008 MRC National Leadership and Training Conference	Hilton Portland & Executive Tower	119,683
3	United States Society on Dams	Doubletree Hotel & Executive Meeting Cen Portland	51,902
4	New Venture Championship 2008	Embassy Suites Hotel Portland Downtown	25,550
5	NW Osteopathic Medical Association	Marriott Portland Downtown Waterfront	21,044
6	Full Gospel Business Men's Fellowship National Convention:	Holiday Inn Downtown	19,764
7	Sam Barlow High School	The Governor	12,670
8	US Bancorp Annual Meeting	Benson Hotel	12,331
9	Oregon Joint Use Association	Sheraton Portland Airport	10,080
10	Transformation Systems	Hotel Monaco	9,644

Square Footage Catered :Portland OR

	EventName	Property	Total Sq.Ft Catered
1	Representative Assembly	Red Lion Hotel On The River	40,840
2	United States Society on Dams	Doubletree Hotel & Executive Meeting Cen Portland	31,608
3	2008 MRC National Leadership and Training Conference	Hilton Portland & Executive Tower	23,532
4	Full Gospel Business Men's Fellowship National Convention:	Holiday Inn Downtown	17,100
5	NW Osteopathic Medical Association	Marriott Portland Downtown Waterfront	14,144
6	The School of Austism	Benson Hotel	11,700
7	Ashley Stein & Kevin Allen	The Governor	9,280
8	New Venture Championship 2008	Embassy Suites Hotel Portland Downtown	5,810
9	Transformation Systems	Hotel Monaco	5,484
10	Brown Dees Wedding	Vintage Plaza Hotel	3,042

Estimated Number of Attendees :Portland OR

	EventName	Property	Attendees
1	Representative Assembly	Red Lion Hotel On The River	1,080
2	NW Osteopathic Medical Association	Marriott Portland Downtown Waterfront	848
3	Ashley Stein & Kevin Allen	The Governor	447
4	Stumptown Comics Fest	Doubletree Hotel & Executive Meeting Cen Portland	426
5	Fisher Investments	Hilton Portland & Executive Tower	391
6	The School of Austism	Benson Hotel	351
7	New Venture Championship 2008	Embassy Suites Hotel Portland Downtown	348
8	Full Gospel Business Men's Fellowship National Convention:	Holiday Inn Downtown	284
9	Oregon Joint Use Association	Sheraton Portland Airport	250
10	Brown Dees Wedding	Vintage Plaza Hotel	124

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SELECTED MARKET : Nashville TN

Square Footage Meeting Space Occupied :Nashville TN

	EventName	Property	Total Sq.Ft Occupied
1	Familylife - Weekend To Remember	Gaylord Opryland Resort & Convention Center Nashvi	299,300
2	Child Health Corporation of America Conference, April 2008	Renaissance Nashville Hotel	278,340
3	Tennessee Building Officials Association Board Meeting	Doubletree Hotel Nashville	46,398
4	Tennessee Academy of Physician Assistants Spring Fling	Embassy Suites Hotel Nashville South Cool Spring	36,452
5	Travelers Insurance Premium Audit Conference 2008	Sheraton Nashville Downtown Hotel	32,440
6	Gospel Music Association	Hilton Nashville Downtown	32,012
7	Friends of Vanderbilt Children's Hospital	Marriott Franklin Cool Springs	27,674
8	YWCA Breakfast of Champions	Loews Vanderbilt Hotel	20,878
9	National School Plant Management Association	Sheraton Music City	9,236
10	Signal Centers	Holiday Inn Brentwood	2,590

Square Footage Catered :Nashville TN

	EventName	Property	Total Sq.Ft Catered
1	Fastenal construction expo	Gaylord Opryland Resort & Convention Center Nashvi	60,057
2	Gospel Music Association	Hilton Nashville Downtown	16,924
3	Associated Equipment Co., Inc.	Marriott Franklin Cool Springs	13,552
4	Trust Users Group	Sheraton Nashville Downtown Hotel	12,412
5	Comfort Suply 2008 Dealer Meeting	Embassy Suites Hotel Nashville South Cool Spring	10,086
6	Marathon Petroleum	Doubletree Hotel Nashville	8,656
7	YWCA Breakfast of Champions	Loews Vanderbilt Hotel	8,442
8	RJ Reynolds	Sheraton Music City	4,618
9	Child Health Corporation of America Conference, April 2008	Renaissance Nashville Hotel	3,574
10	Signal Centers	Holiday Inn Brentwood	2,590

Estimated Number of Attendees :Nashville TN

	EventName	Property	Attendees
1	Familylife - Weekend To Remember	Gaylord Opryland Resort & Convention Center Nashvi	7,217
2	Child Health Corporation of America Conference, April 2008	Renaissance Nashville Hotel	2,905
3	Associated Equipment Co., Inc.	Marriott Franklin Cool Springs	813
4	Comfort Suply 2008 Dealer Meeting	Embassy Suites Hotel Nashville South Cool Spring	604
5	YWCA Breakfast of Champions	Loews Vanderbilt Hotel	421
6	Marathon Petroleum	Doubletree Hotel Nashville	420
7	Jack Deniel's Legendary Mash Global Event	Sheraton Nashville Downtown Hotel	320
8	National School Plant Management Association	Sheraton Music City	230
9	Gospel Music Association	Hilton Nashville Downtown	186
10	Signal Centers	Holiday Inn Brentwood	64

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 700 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 410.860.2270

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.