

**For Immediate Release**

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**Knowland Expands Washington DC Facilities with Move to Vibrant Chinatown Neighborhood**

*Company Increase Office Space in the Washington Metro Area by More Than 500% to Keep Pace with Growth*

**Washington, D.C., 03/29/11**– [The Knowland Group](#), a leading provider of business development solutions for the hospitality industry, has recently moved its second largest facility from McLean, VA to Washington, D.C. in the historic Chinatown neighborhood. The move is designed to accommodate recent growth in the firm's communications, marketing and enterprise sales teams.

The Knowland Group is always ahead of the curve when it comes to delivering cutting edge products, making Chinatown the ideal location for the company's new office. Known as the "Times Square" of DC, Chinatown is the ultimate urban business destination with over 250,000 people working in the area. Many of the city's successful high-growth tech companies, such as, Living Social, Blackboard and Blue State Digital, call the area home.

"Chinatown is a perfect place for a fast-paced and rising company," said Knowland CEO [Michael K. McKean](#). "The new location will help us continue to keep pace with our client's needs, allowing us to provide exceptional value and superior service along the way."

Designed by award-winning architects, Wingate-Hughes, the space features exposed brick walls, loft-style windows and an open and airy floor plan. Representing more than a five-fold increase in office space occupied by the firm's Washington area operations, room for as many as 45 employees will be available.

**About The Knowland Group**

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in Washington, DC, serves over 3,000 hotel clients and 25,000 users globally. Knowland was ranked as the fifth fastest growing software company (public or private) in North America by Deloitte and the second fastest growing private company in the travel industry for both 2009 and 2010 by Inc. Magazine. For more information, visit [www.KnowlandGroup.com](http://www.KnowlandGroup.com), call 410-860-2270, or follow us on Twitter @knowlandgroup.