

**For Immediate Release**

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**Deloitte Fast 500™ Technology List Ranks Knowland 26<sup>th</sup> Overall, 5<sup>th</sup>  
in Software, 1<sup>st</sup> in Region**

***Innovative Business Development Firm Grows 5,764 Percent, Among Fastest Growing  
Companies in North America***

**Lewes, DE, 10/22/10** – The Knowland Group, the leading provider of business development solutions to the hospitality industry, today announced that they are ranked 26th on Deloitte's 2010 Technology Fast 500™. This list identifies the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Rankings were based on the fiscal revenue growth from 2005-2009, during which Knowland grew 5,764 percent.

"The Knowland Group and the other 2010 Technology Fast 500™ winners forged ahead in a challenging economic environment to realize exceptional growth," said Phil Asmundson, vice chairman and Deloitte's U.S. technology, media and telecommunications leader. "Deloitte commends the Knowland Group for this impressive accomplishment."

In a notable year, Knowland has already launched [Target Net](#), opened an office location in the heart of the Silicon Valley, and introduced a new and improved version of [Readers](#). They've also expanded Knowland University's capacity by hiring Chief Learning Officers [Bill Cushard](#) and [Trevor D. Zabel](#) who have implemented an advanced training initiative.

"We're thrilled that Deloitte has acknowledged Knowland's growth over the past five years," said CEO [Michael McKean](#). "This growth serves as constant motivation to continue developing innovative tools that significantly increase hotel group sales while adding client value."

Knowland ranked fifth out of 190 companies in the software industry, the largest industry recognized by the Fast 500™ list. On the Greater Philadelphia Fast 50 list, Knowland ranked first in their region. For additional information on the Technology Fast 500™, visit [www.fast500.com](http://www.fast500.com).

**About The Knowland Group**

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in Lewes, DE, serves over 2,000 hotel clients and 17,000 users globally. Knowland has recently been

featured on Deloitte's [Fast 500™](#) as the fastest growing company in the region and on *Inc.*'s [Fast 500](#) as the second fastest growing company in the travel industry. For more information, visit [www.KnowlandGroup.com](http://www.KnowlandGroup.com), call 410-860-2270, or follow us on Twitter [@knowlandgroup](#).

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