

**For Immediate Release**

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**Deloitte Fast 500 Technology List Ranks Knowland  
76<sup>th</sup> Overall, 3<sup>rd</sup> in Region**

*Innovative Business Development Firm Grows 1,387 Percent, Among Fastest Growing Companies in North America*

**Washington, D.C., 11/01/11-** [The Knowland Group](#), a leading provider of business development solutions for the hospitality industry, today announced their ranking on Deloitte's 2011 Technology Fast 500. This list identifies the fastest growing technology, media, telecommunications, life sciences, and clean technology companies in North America. Rankings are based on the fiscal revenue growth from 2006-2010, during which Knowland grew 1,387 percent.

"We are pleased to honor The Knowland Group as one of the 2011 Technology Fast 500," said Mark Jensen, Managing Partner, Technology and Venture Capital Services, Deloitte & Touche LLP. "As one of the fastest growing tech companies in North America, The Knowland Group has demonstrated technological innovation, entrepreneurship and rapid growth."

In addition to its recognition in the top 100 fastest growing companies in North America, Knowland ranked 27<sup>th</sup> out of 195 companies in the software industry, the largest industry recognized by the Fast 500 list. Knowland also placed third on the Greater Philadelphia 50 list. This is the second year in a row Knowland has placed in the top 100 of the Deloitte Technology Fast 500.

"We are delighted that Deloitte has honored our tremendous growth over the past five years with this ranking among such distinguished companies," said Knowland CEO [Michael K. McKean](#). "Our commitment to adding client value is the driving force behind our success."

For additional information on the Technology Fast 500, visit [www.deloitte.com/us/fast500/](http://www.deloitte.com/us/fast500/).

**About The Knowland Group**

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in the Mid-Atlantic region of the United States, serves more than 3,000 hotel clients and 25,000 users globally. Knowland was ranked as the 76<sup>th</sup> fastest growing software company (public or private) in North America by Deloitte and the second fastest growing private company in the travel industry for both 2009 and 2010 by Inc. Magazine. For more information, visit [www.KnowlandGroup.com](http://www.KnowlandGroup.com), call 410-860-2270, or follow us on Twitter [@knowlandgroup](#).