

For Immediate Release

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**Knowland is Second Fastest Growing Company in the Travel Industry
for Second Year in a Row**

***Innovative business development firm joins select few to make Inc. Magazine's Fast 500 list
multiple times***

McLean, VA, 09/15/10 – [The Knowland Group](#), a leading provider of business development solutions for the hospitality industry, has once again been recognized as the second fastest growing company in the travel industry by Inc. Magazine. With a three year revenue growth of 790 percent, the company is ranked 379th on the prestigious Inc. 500 list of the fastest-growing private companies in America.

"Fast growth at any time is a big achievement; fast growth during the past few years is just short of miraculous," said Inc. editor Jane Berentson. "The Inc. 500 consists of these just-short-of-miraculous companies, the ones that through ingenuity and ambition have increased revenue, hired employees, and grown fast in difficult economic times."

Knowland is one of the select few companies to make the list multiple years in a row, having previously been ranked second in the travel industry and 222nd overall on the 2009 Inc. 500 list. At the core of Knowland's tremendous growth is its unyielding commitment to adding client value. Products like [Readers](#) and [Insight](#) have fundamentally changed the way field research and lead generation is done in the hospitality industry.

This focus on innovation has fueled several new product developments in 2010. [Target Net](#), Knowland's revolutionary sales force automation and meetings management software, was launched in late January. Knowland has also expanded its line of professional business development services. The experienced hotel sales professionals at the [Event Booking Center](#) are tasked with becoming an extension of the hotel's sales team, focusing on proactive sales.

"We are very proud to once again be ranked amongst the fastest growing companies in the nation," said Knowland CEO [Michael K. McKean](#). "By challenging ourselves to constantly add client value, Knowland will continue to provide hotels with the superior business development solutions they need to dramatically increase group business."

The 2010 Inc. 500 is featured in the September issue of *Inc.* For more information on Knowland's inclusion on the list, visit <http://www.inc.com/inc5000/profile/the-knowland-group>.

About The Knowland Group

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in McLean, VA, serves over 2,000 hotel clients and 17,000 users globally. Recently featured on the *Inc.* [Fast 500 List](#), The Knowland Group is the second fastest growing company in the travel industry. For more information, visit www.KnowlandGroup.com, call 410-860-2270 or follow us on Twitter [@knowlandgroup](#).