

For Immediate Release

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**Knowland Honored by American Business Awards as Best Overall
Company of the Year, CEO Wins Executive of the Year**

Innovative business development company joins select group, including American Express, Apple, Blackboard, and Cisco, to win multiple 2011 Stevie Awards

Washington, DC, 06/23/11 – [The Knowland Group](#), a leading provider of business development solutions for the hospitality industry, was recently awarded “Best Overall Company of the Year” at the 9th annual American Business Awards ceremony. Knowland CEO [Michael K. McKean](#) was also honored with “Executive of the Year.” The awards were presented to McKean during ceremonies at the Marriott Marquis Hotel in New York City.

“We are thrilled to be recognized by The American Business Awards with these two honors,” said McKean. “Both are a testament to our continuing commitment to adding client value, driving innovation, and providing exemplary customer service.”

[The American Business Awards](#), part of The Stevie Awards program, honors the achievements and contributions of US-based businesses and their employees. Awards were presented in over 40 categories and more than 2,800 entries were received from organizations of all sizes in virtually every industry. Knowland was a finalist for five awards, including “Most Innovative Company of the Year” and “Customer Service Department of the Year.” The company’s two awards came in the Best Overall Company of the Year – Up to 100 Employees – All Other Industries and the Executive of the Year – Up to 100 Employees – All Other Industries categories.

The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business TalkRadio Network. More than 200 executives across the country participated in the judging process to determine the Stevie Award finalists and winners.

About The Knowland Group

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in the Mid-Atlantic region of the United States, serves more than 3,000 hotel clients and 25,000 users globally. Knowland was ranked as the fifth fastest growing software company (public or private) in North America by [Deloitte](#) and the second fastest growing private company in the travel industry for both 2009

and 2010 by [Inc. Magazine](#). For more information, visit www.KnowlandGroup.com, call 410-860-2270, or follow us on Twitter [@knowlandgroup](#).