

TOP 5 GROUP EVENTS – NORTH AMERICA - MAY 2006

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Data derived from reader board reports covering 384 hotels in 33 markets across 29 states*

Square Footage Meeting Space Occupied

Event	Market	Sq Ft - Meeting Space Occupied
Choice Hotels 2006 Annual Convention	Nashville TN	404,552
Lifeway Christian Conference	Nashville TN	247,016
2006 SDDC Training Symposium	Nashville TN	238,329
First Vehicle Services Meeting 5/23/2006 - 5/27/2006	Nashville TN	224,741
CORPOARTE EXPRESS 2006 NATIONAL SALES MEETING	Nashville TN	219,046

Square Footage Catered

Event	Market	Sq Ft – Meeting Space Catered Events
TECH DAYS	Washington DC	105,126
NATIONAL ACADEMY OF ARBITRATORS	Washington DC	81,375
CORPOARTE EXPRESS 2006 NATIONAL SALES MEETING	Nashville TN	78,614
Via Systems Meeting	Nashville TN	67,324
2006 SDDC Training Symposium	Nashville TN	58,596

Estimated Number of Attendees

Event	Market	Est Num of Attendees
Choice Hotels 2006 Annual Convention	Nashville TN	7,029
Sage Software Insights 2006	Nashville TN	3,765
National Breast Cancer Coalition Fund	Washington DC	2,740
2006 SDDC Training Symposium	Nashville TN	2,488
TECH DAYS	Washington DC	2,452

*Data are derived from the Knowland Group's national reader board service. Hotels surveyed are determined by request from Knowland Group clients. Data does not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does NOT necessarily correspond to room nights actualized. Data on catered events is determined by function descriptions.

For more details on expanding your group sales revenue – contact the Knowland Group today online: www.KnowlandGroup.com or by phone: 202.842.9244