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Dolce International Selects the Knowland Group for Group Sales Leads

Knowland Continues Stunning Growth – Group Sales Leads / Market Intelligence Now Offered in Underserved Markets

Washington, D.C. (April 7, 2006) – The Knowland Group announced today that it has been selected by Dolce International to provide lead generation and market intelligence services to all properties within the United States.

Dolce International, a hospitality industry heavyweight with 21 properties worldwide, including the world famous Aspen Meadows Institute in Aspen, Colorado, the Hayes Mansion in San Jose, California, the Bolger Center in Potomac, Maryland and many more, made its choice in an effort to further distinguish its specialization in the meetings niche. “We believe that Knowland will be an integral part of our sales and marketing strategy moving forward,” said Michael Quinn, Regional Director of Sales and Marketing for Dolce International.

Signing a company of Dolce International’s size and reputation continues the string of remarkable successes experienced by The Knowland Group over the past seventeen months. The company, founded in October of 2004, now provides services in over thirty markets to over two hundred properties.

“Dolce represents a great strategic opportunity for us,” said Mike McKean, the firm’s managing director. “Not only do they have a remarkable reputation in the conference center space – but they afford us the ability to expand into some unique areas, such as destination ski resorts in the intermountain west.”

Since October 2005, Knowland had provided service to one of Dolce’s premier locations in the Midwest. After only a few months time, the director of sales became increasingly excited about their return on investment and recommended Knowland to the rest of his company. His team had booked multiple events from new groups as a direct result of Knowland’s service. “We’re excited to see the benefits we’ve received from Knowland repeated companywide,” said Carl Blanz, Director of Sales at the Oak Ridge Conference Center in Chaska Minnesota.

About The Knowland Group

Headquartered in Washington, D.C., The Knowland Group provides market intelligence services to the hospitality industry. Through the use of technology-based business practices, The Knowland Group is able to offer services at a speed, ease of use and quality that is unprecedented in the hospitality industry. The Knowland Group’s services include providing clients with qualified group sales leads, event planner contact information, upcoming events suited to their properties, and detailed information on group activities in their competitive set. For more information, visit www.KnowlandGroup.com or call toll free, (202) 842-9244.

About Dolce International

Dolce International is a global hospitality company specializing in the meetings experience for its customers. The company has a collection of 21 unique properties in the United States, Canada and Europe. Each property features a different style ranging from a historic castle, to an

authentic alpine village, to a New England-style country resort, to a French chateau, to a traditional corporate learning center. All Dolce Destinations meet the high standards of the International Association of Conference Centers (IACC). While Dolce International specializes in the meetings niche of the hospitality industry, the company also caters to leisure travelers, individual business travelers and offers a variety of venues for events. Headquartered in Montvale, New Jersey and Paris, France, the company has approximately 3,000 employees.