

**Knowland Group Inc
TOP 10 GROUP EVENTS :Sep 01,2007 - Sep 30,2007**

Square Footage Meeting Space Occupied, Square Footage Catered, Estimated Number of Attendees

Square Footage Meeting Space Occupied

	EventName	Property	Total Sq.Ft Occupied
1	NEMBC 2007	Rhode Island Convention Center	674,464
2	Chesapeake Dental Conference	Baltimore Convention Center	671,271
3	FREELIFE INTERNATIONAL - 2007 ANNUAL	Gaylord Palms Resort & Convention Center	550,540
4	IRS NATIONWIDE TAX FORUM	Disney's Coronado Springs Resort at Walt Disn	530,866
5	2007 TMC FALL MEETING	Renaissance Nashville Hotel	509,282
6	FALL 2007 DEALER BUYING MARKET	Sheraton Overland Park Hotel	449,610
7	TABS 2007 SUNBELT BUILDERS SHOW	Gaylord Texan Resort & Convention Center	399,283
8	THE GOVERNANCE INSTITUTE LEADERSHIP	The Broadmoor	380,175
9	EXECUTIVE WOMEN INTERNATIONAL LCAM	Hilton Americas- Houston	353,878
10	NDTA	Embassy Suites Hotel Airport-Convention Ctr North	343,012

Square Footage Catered

	EventName	Property	Total Sq.Ft Catered
1	NEMBC 2007	Rhode Island Convention Center	320,000
2	THE GOVERNANCE INSTITUTE LEADERSHIP	The Broadmoor	180,000
3	NORANDEX	Disney's Coronado Springs Resort at Walt Disn	157,323
4	2007 FIVE STAR DEFAULT SERVICING CONFERENCE	Hilton Anatole	130,378
5	YAMAHA MOTOR CORPORATION - ANNUAL DEALER	Gaylord Palms Resort & Convention Center	122,257
6	EXECUTIVE WOMEN INTERNATIONAL LCAM	Hilton Americas- Houston	119,050
7	TABS 2007 SUNBELT BUILDERS SHOW	Gaylord Texan Resort & Convention Center	116,259
8	IPC MIDWEST 2007	Renaissance Schaumburg Hotel & Convention Center	113,030
9	Q4 RETAIL PARTNER SALES MTG	Hyatt Regency Downtown	108,000
10	TRAIN THE TRAINER	The Ritz-Carlton, Grande Lakes Orlando	94,184

Estimated Number of Attendees

	EventName	Property	Attendees
1	I-COMMERCE QUIZTAR HOMECOMING EVENT	Disney's Coronado Springs Resort at Walt Disn	12,661
2	TABS 2007 SUNBELT BUILDERS SHOW	Gaylord Texan Resort & Convention Center	9,045
3	Chesapeake Dental Conference	Baltimore Convention Center	7,493
4	NEMBC 2007	Rhode Island Convention Center	6,000
5	IPC MIDWEST 2007	Renaissance Schaumburg Hotel & Convention Center	5,832
6	NDTA	Embassy Suites Hotel Airport-Convention Ctr North	5,765
7	LIUNA 2007 LEADERSHIP CONFERENCE	Sheraton Chicago Hotel & Towers	5,760
8	POLYURETHANES 2007 TECHNICAL CONFERENCE IN	Gaylord Palms Resort & Convention Center	3,525
9	FALL 2007 DEALER BUYING MARKET	Sheraton Overland Park Hotel	3,509
10	AMERICAN CANCER SOCIETY GREAT WEST DIVISION	Hilton Reno Resort & Casino	3,486

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SELECTED MARKET : Los Angeles CA

Square Footage Meeting Space Occupied :Los Angeles CA

	EventName	Property	Total Sq.Ft Occupied
1	US AQUATIC SPORTS I	Hyatt Regency Orange County	186,855
2	NAEMSE 12TH ANNUAL EDUCATIONAL SYMPOSIUM &	Renaissance Hollywood Hotel	87,277
3	ETHICS & COMPLIANCE OFFICER ASSOCIATION	Hyatt Regency Century Plaza	85,767
4	USFN	Hyatt Regency Huntington Beach Resort & Spa	71,710
5	COTSEN FAMILY FOUNDATION MEETING	Hyatt Regency Long Beach	63,880
6	CLARK SECURITY PRODUCTS SOUTH WEST SECURITY	Disneyland Hotel	57,936
7	KOHL'S DEPARTMENT STORES	Radisson Hotel at Los Angeles Airport	56,529
8	FIRST AFRICAN METHODIST EPISCOPAL CHURCH	Warner Center Marriott Woodland Hills	47,780
9	TENTH INTERNATIONAL SMALL BOWEL TRANSPLANT	The Fairmont Miramar Hotel Santa Monica	47,321
10	UCI ALZHEIMER'S DISEASE RESEARCH CENTER	Hilton Irvine/Orange County Airport	46,640

Square Footage Catered :Los Angeles CA

	EventName	Property	Total Sq.Ft Catered
1	ETHICS & COMPLIANCE OFFICER ASSOCIATION	Hyatt Regency Century Plaza	71,134
2	CASA YOUTH SHELTER - ANNUAL FUNDRAISER	Hyatt Regency Huntington Beach Resort & Spa	50,700
3	DISNEYLAND RESORT - ALLIANCE DEVELOPMENT	Disneyland Hotel	28,968
4	KOHL'S DEPARTMENT STORES	Radisson Hotel at Los Angeles Airport	24,749
5	HOW 2 INC.	Hilton Irvine/Orange County Airport	23,400
6	WEDDING IN HONOR OF NATALIE ZADEH AND GREGG	Ritz Carlton Huntington	22,440
7	SCI MANAGEMENT	Manhattan Beach Marriott	20,352
8	MISSION HOSPITAL	Hyatt Regency Irvine	20,100
9	SONS OF ITALY	Hyatt Regency Long Beach	19,635
10	TIE OF SOUTHERN CALIFORNIA	Doubletree Hotel Anaheim/Orange County	18,334

Estimated Number of Attendees :Los Angeles CA

	EventName	Property	Attendees
1	DISNEYLAND RESORT - ALLIANCE DEVELOPMENT	Disneyland Hotel	1,737
2	ETHICS & COMPLIANCE OFFICER ASSOCIATION	Hyatt Regency Century Plaza	1,380
3	IHO: JIMENEZ AND MOSCAL	Hyatt Regency Huntington Beach Resort & Spa	1,301
4	2007 VENTURA COUNTY REAL ESTATE & ECONOMIC	Hyatt Westlake Plaza in Thousand Oaks	1,125
5	WEALTH CAMP 2007	Hyatt Regency Irvine	864
6	US AQUATIC SPORTS I	Hyatt Regency Orange County	849
7	PRINCIPAL GLOBAL INVESTORS	The Beverly Hilton	736
8	WEDDING IN HONOR OF NATALIE ZADEH AND GREGG	Ritz Carlton Huntington	673
9	IN HONOR OF JOYCE BARCARSE AND KEITH INOUYE	The Westin Pasadena	667
10	CCM WORKSHOP	Renaissance Hollywood Hotel	660

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SELECTED MARKET : Seattle WA

Square Footage Meeting Space Occupied :Seattle WA

	EventName	Property	Total Sq.Ft Occupied
1	IESNA STREET & AREA LIGHTING CONFERENCE	Westin Seattle	86,625
2	MOSS ADAMS LLP - AS CONFERENCE 2007	Hilton Seattle Airport & Conference Center	52,201
3	MS QBE FORUM	Westin Bellevue	42,492
4	MICROSOFT MANAGEMENT EXCELLENCE FOUNDATION	Hilton Bellevue	40,800
5	Celebrity Cruises Cruise Match Meeting	Doubletree Hotel Seattle Airport	38,420
6	MAMMOGRAPHY EDUCATION INC.	Grand Hyatt Seattle	38,306
7	NWONE FALL RETREAT 2007	Hyatt Regency Bellevue	33,293
8	57th WEI Annual Congress	Fairmont Olympic Hotel Seattle	28,843
9	NW SHINGO	Red Lion Hotel on Fifth Avenue	26,456
10	WASTATE CISM NETWORK 2007 CONFERENCE	Seattle Marriott SEA-TAC Airport	19,794

Square Footage Catered :Seattle WA

	EventName	Property	Total Sq.Ft Catered
1	IESNA STREET & AREA LIGHTING CONFERENCE	Westin Seattle	39,370
2	MICROSOFT MANAGEMENT EXCELLENCE FOUNDATION	Hilton Bellevue	28,956
3	57th WEI Annual Congress	Fairmont Olympic Hotel Seattle	21,449
4	NW SHINGO	Red Lion Hotel on Fifth Avenue	21,087
5	NWONE FALL RETREAT 2007	Hyatt Regency Bellevue	18,826
6	T-MOBILE LEADERSHIP COMPETENCY MEETING	Westin Bellevue	18,470
7	COMMERCIAL BROKERS ASSOCIATION	Doubletree Hotel Seattle Airport	12,500
8	CHILDREN'S HOSPITAL	Grand Hyatt Seattle	11,342
9	MOSS ADAMS - AS STAFF LEVEL I & II (2)	Hilton Seattle Airport & Conference Center	11,122
10	WESTERN INSTITUTIONAL REVIEW BOARD	Seattle Marriott Waterfront	10,214

Estimated Number of Attendees :Seattle WA

	EventName	Property	Attendees
1	ISCEBS 26TH ANNUAL EMPLOYEE BENEFITS	Westin Seattle	1,081
2	HAMMIRICH HOLLERBACH WEDDING	Hyatt Regency Bellevue	702
3	1ST ANNUAL RESIDENCE XII BENEFIT LUNCHEON	Westin Bellevue	362
4	SMB NATION 2007	Marriott Redmond Town Center	349
5	SPECIAL FORCES GROUP ALUMNI REUNION 50TH	Doubletree Hotel Seattle Airport	346
6	CHILDREN'S HOSPITAL	Grand Hyatt Seattle	340
7	MOSS ADAMS LLP - AS CONFERENCE 2007	Hilton Seattle Airport & Conference Center	313
8	INNOVATIVE TEACHERS FORUM RECOGNITION DINNER	Fairmont Olympic Hotel Seattle	306
9	MICROSOFT	W Seattle	270
10	NW SHINGO	Red Lion Hotel on Fifth Avenue	270

Data derived from reader board reports covering hotels in 59 metropolitan areas across 39 states and provinces.

The Knowland Group™ provides detailed reports on events within a client's competitive set of hotels to over 400 hotels across the United States and Canada.

Details include: meeting planner contact information, previous event and size details on all groups surveyed, detailed overview of group's experiences including any complaints or issues, actual size of event (number of room nights actualized), date of group's next event, property selection decision date(s) and/or process(s) (including RFP details if relevant), size of next event, existence of any relationships (contractual and/or personal) with incumbent and/or other hotel(s) and any additional information requested by client.

For more details on expanding your group sales revenue – contact the Knowland Group™ today online: www.KnowlandGroup.com or by phone: 202.842.9244

*Data are derived from the Knowland Group's™ READERS™ - hotel reader board service. Hotels surveyed are determined by request from Knowland Group™ clients. Data do not represent a scientific study. Estimated number of attendees is based on size of meeting rooms occupied and, where possible to determine, configuration of rooms and does not necessarily correspond to room nights actualized. Data on catered events are determined by function descriptions. Single instance events, such as weddings, although included in client reports, or omitted here. Certain oversized properties, including conference and convention centers, although included in client reports if requested, are omitted here.