

For Immediate Release

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Knowland Completes Major Expansion, Now Has Office Space for More Than 400 Employees

Due to Increased Demand from Major Enterprise Accounts, Innovative Business Development Firm Completes Upgrades of Three Main Locations to more than 40,000 sq feet of Class A Office Space

Washington, DC, 05/17/11 – Responding to growing demand for its business development solutions for the hospitality industry, the Knowland Group announced today that a key phase of growth has been completed. In just six months company office space was increased across the three main locations to over 40,000 sq ft— a more than 500% increase overall. These expansions are vital as Knowland continues to close large enterprise customers.

The increase in office space is the result of Knowland's need to support high-volume corporate accounts. Recently, the company has begun discussions with large management companies, ownership companies and brands to move large segments of their portfolio to Knowland's latest products and services. The new locations ensure that Knowland will continue to keep pace with the needs of its clients and provide exceptional value and superior service along the way.

"As a technology company that is striving to help change the lives of its hotel clients, Knowland is excited by the prospect of working with large enterprises to support advanced business development practices" said Knowland CEO [Michael K. McKean](#). "Moving forward, our proprietary technologies and employees will further set the Knowland Group apart as the industry benchmark."

Along with the expansion of its offices, The Knowland Group is also increasing staff to enhance product development efficiency and has increased its internet site operations infrastructure substantially.

About The Knowland Group

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in the Mid-Atlantic region, serves over 3,000 hotel clients and 25,000 users globally. Knowland was ranked as the fifth fastest growing software company (public or private) in North America by Deloitte and the second fastest growing private company in the travel industry for both 2009 and 2010 by Inc. Magazine. For more information, visit www.KnowlandGroup.com, call 410-860-2270, or follow us on Twitter @knowlandgroup.