

For Immediate Release

Contact: Megan Tate, Communications Manager
The Knowland Group
(703) 286-0852
mtate@KnowlandGroup.com

Knowland Looking to Hire Over 200 for Expanded Event Booking Center
Coverage in mid-Atlantic press including Washington Post intended to drive applications to expanded facility

McLean, VA, 09/09/10 – [The Knowland Group](#), a leading provider of business development solutions for the hospitality industry, plans to continue its dramatic growth by hiring more than 200 new employees over the next one to two years. This expansion is largely driven by a tremendous demand for Knowland's Professional Business Development services.

The majority of new hires will be working at the company's [Event Booking Center](#) in Salisbury, Md. These experienced hotel sales professionals are tasked with becoming an extension of the hotel's sales team. With a majority of hotels operating with smaller and smaller staffs, Knowland's proactive sales support is a cost-effective way to ensure that an aggressive hotel sales professional is actively prospecting for new business. Knowland is currently looking to move to a new 30,000 square foot office in the Salisbury area.

"We are extremely excited about the opportunity to extend our incredible growth and create new jobs for the region, especially during these economic times," said Knowland CEO [Michael K. McKean](#). "By focusing on continually expanding the products and services we provide to clients, we expect to continue growing for many years to come."

Several publications across the mid-Atlantic have recently covered Knowland's plans for expansion. Stories have appeared in the [Washington Post](#), [USA Today](#), [Delaware News Journal](#), [Delmarva Daily Times](#), [Washington Examiner](#), and the [Baltimore Fox affiliate WBFF](#).

About The Knowland Group

The Knowland Group is a proven innovator, developing intuitive marketing products and services that streamline and support event and group sales in the hospitality industry. The company, headquartered in McLean, VA, serves over 2,000 hotel clients and 17,000 users globally. Recently featured on the *Inc.* [Fast 500 List](#), The Knowland Group is the second fastest growing company in the travel industry. For more information, visit www.KnowlandGroup.com, call 410-860-2270 or follow us on Twitter [@knowlandgroup](#).